



Progress Report from United Way of America
October 1, 2001 – January 31, 2002

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EXECUTIVE SUMMARY

A cooperative agreement between United Way of America (UWA) and HRSA, Bureau of Primary Health Care was established effective February 1, 2001. The Cooperative Agreement (#1U30 CS 00208-01) recommended future support for two years, subject to the availability of funds and satisfactory progress of the project. This report summarizes activities performed from October 1, 2001 – January 31, 2002.

In the past four months, United Ways around the nation have been involved in many fundraising and crisis response activities due to the events of September 11th. As a result, several local and national activities were delayed. Nonetheless, United Ways and their partners continue to make progress in their vision to increase healthcare access and eliminate health disparities.

United Way of America has provided technical assistance to 35 United Ways that are implementing health initiatives in their communities. An additional 30 United Ways have also shown interest in the 100% Access Campaign. Below is a summary of progress:

Project Target	Actual
10 United Ways will be at Steps 1 through 3.	7 United Ways are at Steps 1 through 3. Two United Ways that were at Step 3 have moved into Steps 4 and 5 during the first-half of the project period.
25 United Ways will be at Steps 4 through 6.	26 United Ways are at Steps 4 through 6.
5 United Ways will be at Step 7.	There are <u>three</u> communities at Step 7 (Greenville, Wichita and Solano), and <u>one</u> at Step 9 (Contra Costa). Greenville moved from Step 6 to 7 in the past four months. <i>Note: United Way of the Bay Area is serving Solano and Contra Costa Counties.</i>
*30 additional United Ways are provided with information and resources in support of the 100% Access Campaign through United Way Online and a list serv.	

United Ways have leveraged approximately \$2,212,365 in direct cash allocations in support of the 100% Access-Zero Health Disparities Campaign. This does not include volunteer services provided in many United Way communities. Many 100% Access Campaign strategies are closely linked with United Way's Success By 6® early childhood initiatives, which are funded through a Bank of America grant. As a result, United Ways have access to an additional \$1,667,460 from Bank of America; bringing a total of \$3,879,825 in leveraged funds to the 100% Access Campaign.

United Way of America continues to collaborate with other national organizations such as the National Association of Counties (NACO), the International City/County Management Association (ICMA), the Community Health Leadership Network, and the Coalition for Healthier Cities and Communities in support of HRSA's pacing events. Additional information on United Way of America's progress is provided in the following detailed report.

STRATEGY 1: Engage, support and learn from a “core group” of local United Ways to advance the goals of the 100% Access-Zero Health Disparities Campaign.

With support from the Bureau of Primary Health Care/HRSA, United Way of America is providing technical and financial assistance to the following local United Way members:

- United Way of the Bay Area, San Francisco, California
- United Way of Blount County, Maryville, Tennessee
- United Way of Central Georgia, Macon, Georgia
- United Way of Central Savannah River Area, Augusta, Georgia
- United Way of Chaves County, Roswell, New Mexico
- United Way of Lee County, Ft. Myers, Florida
- United Way of Metropolitan Tarrant County, Ft. Worth, Texas
- United Way of Miami-Dade, Miami, Florida
- United Way of Orange County, Irvine, California
- United Way of Santa Fe County, Santa Fe, New Mexico

These United Ways are implementing the 100% Access Campaign in 13 counties that are listed on the neediest 500 counties list. At the same time, United Way of America provides information and resources to more than 30 local United Ways to carry out health-related activities in their communities. United Way of America has developed a website and a list serv for the 100% Access Campaign where current health reports, statistics, publications, conference announcements, and grant opportunities are announced daily. Conference and one-to-one technical assistance calls are also provided to help United Ways implement their vision for the 100% Access Campaign. Currently, United Way of America is developing a publication of lessons learned of Year 1 that will be disseminated in early summer 2002 to the entire United Way system.

STRATEGY 2: Raise broad United Way awareness and understanding of, and secure commitment to the Campaign goals within the broader United Way system, building on existing and related United Way initiatives (Success By 6®, Bridges to Success®, etc).

United Way of America is currently assisting more than 30 United Ways to expand and strengthen existing health initiatives, which include the following:

Step I Communities: A “catalyst” emerges with community groups ready to convene.

1. United Way of Rutherford County, Murfreesboro, TN

In the past eight years, the county has seen a 405% increase in the number of children of Hispanic origin. Although the county’s health department has made a strong commitment to serve these children, there is much to be done in children’s health. United Way is convening leaders from different sectors such as

business, non-profit, government, health and educational organizations to discuss children's healthcare issues.

Step II Communities: Community talks about how to increase access and reduce disparities.

1. Mesa United Way, Mesa, AZ

United Way is partnering with healthcare systems and organizations, private physician practices, health professionals and the community to enhance the health status of Mesa residents. Thus, a Health and Fitness Team has been formed to carry out this goal. The Team meets monthly and is chaired by a representative from the University of Arizona's Department of Nursing. Main activities include networking, sharing resources, conducting health risk appraisals of residents, and providing resource information to individuals.

2. United Way of Cayuga County, Auburn, NY

United Way is convening community and health organizations to improve the unfavorable health status of women and children in Cayuga County. United Way and its partners are using the Success By 6® model to address existing health disparities among Cayuga residents. Through Success By 6®, United Way has a coalition of health and human services organizations that provide a wide range of expertise in support of United Way-led health initiatives.

Step III Communities: Community publicly commits to their vision of 100% access and zero health disparities.

1. United Way of Lancaster County, Lancaster, PA

Their goal is: *100% of children living in Lancaster County will have health coverage and a primary physician assigned to them in the next five years.* United Way Children's Health Team continues to work with the Lancaster Community Health Plan, Lancaster Osteopathic Health Foundation, the Oxford Foundation, the School District of Lancaster, Lancaster General Hospital, Southeast Lancaster Health Center, Welsh Mountain Medical and Dental Center and the YWCA of Lancaster to improve the overall health status of children.

2. United Way of Metropolitan Tarrant County, Ft. Worth, TX

During recent months United Way's health committee (which includes representatives from the University of North Texas Health Science Center at Fort Worth, Small Grants/Neighborhoods, Take Time for Kids, Tarrant County Public Health Department, Texas Department of Health, and Cook Children's Medical Center) have moved from a general focus on children under 6 and pregnant women to a more specific focus on identifying health disparities among ethnic groups in zip code 76105. According to the data previously collected and analyzed, health disparities were noted in the areas of prenatal care, low birth-weight, teen pregnancy and inequitable access to dental care and mental health services. There have been exciting new developments that will improve healthcare access to many residents in Tarrant County:

- Adela Gonzales (United Way's health committee member from the University of North Texas, Health Science Center at Fort Worth) spearheaded a plan to apply for a federally-funded community health center on January 30. The health center will be located in zip code 76106 serving a large Hispanic population. Three individuals from the community have been selected as board members of this new not-for-profit organization. The remainder of the 9-member board is currently being recruited. Draft articles of incorporation and by-laws have already been developed.

- David Cecero, new Administrator of John Peter Smith (JPS) Health Network (Tarrant County's hospital and clinic network), has proposed that a ten-year old JPS-run clinic in the Diamond Hill area (also located in zip code 76106) be transitioned to a "federal look-alike" clinic and that the community-based board should oversee both the proposed community health center (spearheaded by Ms. Gonzales) and the Diamond Hill Clinic. The chair of the Diamond Hill Clinic advisory council will be invited to serve on the new board.

This collaboration will have a major impact on the community. Given a past history of unfruitful efforts by several health organizations to establish a community health center, it is quite a momentous development. United Way's role will be to provide training to the new community-based board using the Project Blueprint model, which was adapted last year in Tarrant County.

3. United Way of San Antonio and Bexar County, San Antonio, TX

Their goal is that every child will have access to health coverage and a full range of medical services, including regular primary care and immunizations, and remain enrolled on schedule as long as the family falls within income eligibility guidelines. In partnership with the Health Care for Every Child (which comprises more than 350 community, school, and faith-based organizations to enhance children's health) United Way has enrolled more than 22,000 children in CHIP. This collaboration is also targeting pregnant women, especially pregnant and parenting adolescents with children under the age of six to expand CHIP enrollment, which in the end will improve access to needed healthcare services.

4. United Way of Weld County, Greeley, CO

United Way is coordinating with community leaders to increase healthcare access for prenatal women and infants ages 0-3 by organizing an existing network of health service providers in Weld County. This has also laid the groundwork for a children's initiative called Promises for Children whose objectives are: to provide adequate maternal and child healthcare, and quality early childhood care and education; and to have strong families and safe and protected children.

Step IV Communities: Community declares the access they want to create and the disparities they want to eliminate.

1. United Way of Blount County, Maryville, TN

The vision for Blount County is: *Children, birth to six years old in Blount County, have access to the emotional health services they need.* United Way's 100% Access Campaign has a strong team representing diverse sectors of the community. Team membership includes active representation from corporations, social services, healthcare, early childhood education, support groups, parents, and the three local school systems. In addition to strengthening relationships among team members, new and creative partnerships have been identified. Some potential partners in the 100% Access Campaign activities include utility providers, discount merchants such as Wal-Mart, and area banks. These organizations have access to the general public and will be instrumental in raising public awareness and providing access to the public for early childhood screenings, mental health services for children, etc.

United Way has created four working teams that will work on prioritizing key activities and developing workplans, timelines, and budgets to fulfill their vision for the 100% Access Campaign. These include:

- **The Childcare Team** has identified activities that will support childcare centers in early identification and response to behavioral issues in young children.

- **The Services Team** is working to develop an integrated care partnership with the local community health center in order to accomplish early identification of young children with social, emotional, and developmental concerns. Social, emotional development screenings will be administered at the same time as baby-well check-ups or other medical appointments. This pilot program will be the first of its kind in the community and will serve as a model for area pediatricians.
- **The TennCare Team** focuses on issues surrounding TennCare, Tennessee's response to Medicaid reform. Many barriers to access and appropriate treatment exist within the TennCare system. Proposed activities will support an increase in family understanding of TennCare enrollment and benefits.
- **The Education Team** is planning activities to increase community awareness of early childhood social, emotional development and its impact on a child's ability to learn. Activities also include increasing the knowledge of existing resources among parents/caregivers and social service professionals.

2. United Way of El Paso County, El Paso, TX

United Way and community partners hope to enhance the development of existing programs and resources through systems changes to increase healthcare access and eliminate disparities for the children of El Paso. United Way has begun the initial steps through the introduction and implementation of the Success By 6® initiative. Currently, United Way and its partners continue to outline what key strategies are needed to improve the well-being of children.

3. United Way of Dane County, Madison, WI

At the end of November 2001, the Dane County Health Council officially approved the transfer of the leadership responsibility from the County Executive's office to the United Way. Leslie Howard and a yet-to-be-identified volunteer will chair the Health Council. Sandy Erickson (Director of Planning and Community Building at the United Way of Dane County) is leading the collaborative staff team that will support the work of the Health Council. Although the Health Council has not formally signed on to the 100% Access Campaign, its goals are very much in-line with it. The Health Council spent much of last year gathering data through focus groups, working with the State Family Health Survey, and examining emergency room data in order to better understand the challenges and barriers to healthcare access Dane County residents face. Health Council members are currently drafting the 2002-2003 Health Council goals and objectives for the members' approval at their meeting in March. Members are also beginning to strategize how hospitals and major medical providers might work together to improve cooperation from the pharmaceutical companies in increasing the supply of free/low-cost medications available to those unable to pay (beyond the indigent drug programs already in place).

The Health Council will also work on issues of medical healthcare homes, dental access, pharmaceuticals, and cultural competence in delivery of care.

4. United Way of Central Georgia, Macon, GA

United Way and partners continue to work towards their vision of improving health outcomes for women and young children with a focus on reducing infant deaths (mortality) and illnesses (morbidity). United Way of Central Georgia currently serves 14 counties and implements the 100% Access Campaign in four of those counties. They will expand it to the entire service area over time. United Way has

requested letters of intent from these four counties for funding of county-level activities around advocacy, assessment, and awareness to sustain the 100% Access Campaign.

Furthermore, United Way received a \$25,000 grant from the MedCen Foundation to enhance their efforts in reducing the infant mortality rate in Central Georgia—a focus of their 100% Access Campaign. As a result, the grant will mainly focus on two areas: county-level plan development, and community awareness/education to prepare providers and educate parents on the importance of early intervention in healthcare (i.e., access to primary care and enrollment in health insurance). United Way and their partners applied for funds from the State of Georgia's application to the Robert Wood Johnson Foundation for Covering Kids and Families. However, they were not selected as one of the five pilot sites. Therefore, they are reconsidering the use of MedCen funds to address health insurance enrollment as a strategy in reducing infant mortality rates or keeping their overall strategies directed at women's health.

United Way staff has carried out several legislative activities to promote early intervention and healthcare for women and young children. This advocacy has contributed to the development of the Healthy Mothers Healthy Babies Legislative Agenda and Georgians for Children's Agenda. United Way has participated in several speaking engagements promoting the importance of early childhood development and healthcare, focusing on the linkages between healthy parents and babies born healthy.

5. United Way of Lexington-Rockbridge County, Lexington, VA

The Lexington-Rockbridge Area Free Clinic and the United Way are working closely to provide regular medical and dental care to children. Currently, the Free Clinic got permission to disseminate oral health information to an elementary school starting in March. The Clinic also plans to provide urgent dental services to these elementary school students regardless of their families' ability to pay. The long-term goal of this partnership is to provide free dental services to pre-school students and children in child care while implementing a public education campaign on the importance of oral health. Both the Free Clinic and United Way are leading efforts to recruit additional dentists to provide free dental care at the health department's mobile clinic. Right now, the local health department has five dentists involved, and needs additional dentists to provide needed dental services to residents in Lexington and Rockbridge counties.

6. United Way of Montcalm County, Greenville, MI

United Way continues to work with the Stanton Dental Care Center and the Oral Health Coalition of Montcalm County to identify strategies to expand access to oral care for low-income uninsured clients and introduce educational dental programs in Montcalm County. The Stanton Dental Care Center provides access to basic dental care services for nearly half of the county's Medicaid population. Oral cases seen at the Center are beyond textbook documentation. Younger patients (18 months and up) have multi-cavities, and lack basic dental care education and awareness of appropriate nutritional guidelines. Parents have teeth that are decayed to the pulp chamber and/or to the roots of the teeth and are abscessed. The Oral Health Coalition of Montcalm County conducted a basic dental survey and screening of all 2nd grade students in the Montcalm Area Schools (approximately 1,000 students). Some of the early results indicate that 31% of the 2nd graders have untreated caries, and many of them were in need of urgent care. The survey also found that 28% of the children had no dental insurance, which indicates a lack of access to dental care.

7. United Way of Metro Oklahoma City, Oklahoma, OK

United Way has joined the Oklahoma Health Improvement Partnership (OHIP). OHIP is a coalition of individuals, organizations, policy makers and community groups working to find solutions to the problems of access to healthcare for Oklahoma's uninsured residents. This partnership has increased the number of

partners and networks as United Way moves forward in expanding systems of care for low-income uninsured populations so that no child or family is left without healthcare. Some of these partners include: Oklahoma Primary Care Association, Health Care Authority, State Medical Association, Mercy Memorial Hospital, Variety Health Center, Turning Point, and Oklahoma Project Access.

8. United Way of Northern Chautauqua County, Dunkirk, NY

After implementing two community assessments, United Way's health committee developed a vision: *to improve maternal and child health through a seamless continuum of care that is built with the help of the consumer.*

Northern Chautauqua County's mantra for health systems changes is "don't make decisions about me, without me." United Way is currently working with private and public organizations, government agencies, and others to carry out this vision.

9. United Way of Ocean County, Toms River, NJ

United Way and its partners have committed themselves to providing young children in Ocean County with complete access to oral health services. Key partners represent the County's leading health and human services providers, state and local legislators, area hospitals and dental clinics, businesses, community leaders, and the media. They are currently working on a plan to increase the number of participating dentists in the New Jersey Community Care insurance program; recruit volunteer dentists; expand existing clinic program hours; and incorporate preventive oral education for pregnant women and children in early education programs.

10. United Way of Santa Cruz County, Capitola, CA

United Way has established partnerships with key community organizations to extend access to medical services (both governmental and privately-subsidized programs) for children and their families. This enables families to maintain a family medical prevention and wellness schedule supported through existing community resources. It also provides an opportunity for United Way to meet its strategic goal to increase health insurance enrollment for uninsured children and parents while connecting them to a source for primary care.

11. United Way of Santa Fe County, Santa Fe, NM

In Santa Fe, the 100% Access-Zero Health Disparities Campaign is governed by United Way's key community partner, the Executive Leadership Council (ELC), which comprises several non-profit and health organizations, hospitals, colleges, public schools, advocates, consultants and county, city, and state government. United Way and the ELC brought several health planning groups together (that were already working on addressing health access issues in Santa Fe) to develop a strategy for consolidating and coordinating planning efforts. In November 2001, the Santa Fe County Health Planning Commission completed a "Health Profile of Santa Fe County". Along with other key health and community groups, the United Way had the opportunity to review the document and provide inputs to make this profile more user friendly. This document is intended to be the single reference source for all health planners as they move forward with their strategies since it analyzes almost every reliable secondary data source in Santa Fe County and northern New Mexico.

Since the Health Profile focuses primarily on health indicators without much information on developmental assets of children and youth, United Way of Santa Fe sponsored a workshop for their partners on developmental assets from the Search Institute. United Way and the partnership are considering conducting the Search Institute's developmental assets survey in Santa Fe, and disseminating the results to the entire community as a rallying point to improve the well-being of children. Key leaders from hospitals, boards, public schools, colleges, healthcare providers, and IBM attended this workshop.

This collaborative effort, among United Way and its community partners, has also provided an opportunity to divide extensive work among different organizations. As the partnership moves forward, the CARE (Coordinate, Assess, Refer, and Engage) Connection has taken on the responsibility for the behavioral health planning. It is currently conducting strategic planning in order to develop a new coordinated system to deal with behavioral health issues more seamlessly while focusing on decreasing the number of people in jails and emergency rooms with behavioral health problems.

Step V Communities: Community players align existing resources to increase access and/or reduce disparities.

1. Orange County United Way (OCUW), Irvine, CA

Through the 100% Access Campaign, United Way is addressing the issue of health services utilization. Since no educational materials exist to inform patients how to navigate the healthcare system in their community, United Way has convened key stakeholders (such as Healthy Families Program -- California's CHIP) and focus groups to develop this health education piece, which will be ready in late February 2002. At the same time, United Way has engaged and shared ideas with other United Ways, especially in San Diego and Los Angeles, in regards to the health education materials and the goals of the 100% Access Campaign. In the last four months, United Way has also partnered with the local CAP grantee (CalOPTIMA) by becoming part of their advisory board. United Way hopes to strengthen this new partnership and increase the network of organizations that are committed to the goals of the 100% Access Campaign.

2. United Way of the Bay Area (UWBA), San Francisco, CA

United Way's 100% Access Campaign currently serves 4 of the 7 counties in Northern California. These include Solano, Contra Costa, Alameda and San Mateo. Both San Mateo and Alameda Counties are at Step 5; Solano is at Step 7; and Contra Costa is at Step 9 of the Community Progress Scale.

As is the case for other states, California has been affected by the economic recession, and plans to cut many needed health programs and services are being discussed. Many of United Way partners, coalitions, and networks have shown concern that retaining people in their health insurance plans will be a mayor challenge this year. As a result, United Way has decided to implement a regional approach to support the 100% Access Campaign. United Way is meeting with representatives from Healthy Families, Kaiser Care, other health organizations, and regional coalitions to identify strategies that will keep patients in their health plans. United Way is producing a video that will guide low-income immigrants through the healthcare system. A plan for distribution of the video is being finalized. The video will be shown in consulates, waiting rooms, Blockbuster Videos, libraries, community health clinics, and other venues. United Way has also leveraged \$15,000 from the Kaiser Foundation to develop a pamphlet that will accompany the video. The pamphlet will have a checklist that will guide patients through California's healthcare system. The Kaiser grant will also support the development of a pocket health journal that will have patients' vaccination records and needed health information. These will be available in English, Spanish, and Chinese by early March. The pocket health journal will be developed in collaboration with the Health Access Project, a non-profit outreach organization that works with the Healthy Families Program.

Internally, United Way of the Bay Area has adopted the goals of the 100% Access Campaign as a theme for their "Health" vision council. Under this new strategy, United Way will support regional coalitions to increase healthcare access. It will convene a best practices summit this Spring which will include all CAP grantees in Northern California, health coalitions, healthcare organizations, community health clinics, and

others to develop a strategic plan that will benefit all of these 7 counties. Once a strategy is developed, United Way plans to market it to corporations that will support the 100% Access Campaign regionally.

3. United Way of Chaves County, Roswell, NM

United Way continues to work with 25 community partners to create a seamless system of primary care and access to medications for children ages 0-6 in Chaves County. Some recent accomplishments include:

- Seventeen additional Medicaid workers have been trained who are now enrolling children in Medicaid. This will significantly expand coverage of children that are eligible for Medicaid but are not enrolled.
- A County-wide survey will be completed by February 2002. The survey will be used to further define those who are uninsured including children who are not enrolled in state and federal-funded programs.
- A pilot project to provide primary care access for indigent children regardless their ability to pay will begin on February 15, 2002. This project will be implemented through the Chaves County Maternal Child Health Project and Family Resource and Referral along with two participating large pediatric practices.
- A comprehensive database of all health providers is currently being completed. The database will be accessed online through United Way and REACH 2000. The database will include up-to-date information on: pay sources accepted, whether or not the provider is accepting new patients, the availability of a sliding fee scale, and other related data.
- A “Community Report Card” for Chaves, Curry, and Roosevelt Counties in New Mexico has also been completed. This report card was prepared and printed for the Tri-County New Mexico Turning Point initiative with funding and support from the W.K. Kellogg Foundation, Robert Wood Johnson Foundation, the National Association of County and City Health Officials (NACCHO), and the Bureau of Primary Health Care through United Way of America. This report contains a brief history of each county and statistical data that provides a demographic summary for each county. The report then looks at data related to education, health, and child and family welfare for the three counties. Finally, the report highlights programs for each county that are making a difference. The report card was prepared and distributed as a tool to be used in partnership communities by both policy makers and community members. It is also intended to serve as a data resource for each community, as a “wake-up call” regarding issues of health disparity, and as a celebration of programs that are improving the health of these communities. A copy of the report card was already forwarded to Rick Wilk, Bureau of Primary Health Care.
- Significant progress has also been made in the creation of a Medically Indigent Pharmaceutical Program (MIP) for uninsured residents. To date, the New Mexico Rehabilitation Center has donated space that meets the New Mexico Board of Pharmacy licensing laws, while Chaves County has committed up to \$50,000 for purchasing the initial supply of pharmaceuticals based on a limited formulary. A local pharmacist has volunteered to be the program’s supervisor and Eastern New Mexico University in Roswell has committed clinical support from its Division of Health faculty and students; and software has been obtained that will be used for the MIP Program.

4. United Way of Clallam County, Port Angeles, WA

In an effort to improve access to primary healthcare, United Way of Clallam County brought together a diverse group of citizens, community leaders and healthcare professionals. As a result, an Access to Health Care Committee was formed which is comprised of approximately 30 individuals. United Way and its partners have determined that the most efficient way to achieve their goal is to facilitate the establishment of a community health center. As a result, primary medical and dental providers are being surveyed and various community health clinic models are being studied to select the most appropriate approach to healthcare access for Clallam County.

5. United Way of Greater Topeka, Topeka, KS

A major goal of the United Way is to find a “medical home” for the low-income and uninsured, and to focus more on “preventative care” rather than episodic emergency room visits. United Way is in partnership with health and community organizations, city and county governments to improve healthcare access in Topeka through an initiative called HealthAccess. This collaborative is working on recruiting physicians to volunteer and provide free medical care to the low-income, uninsured population in the county. Stormont-Vail Regional Medical Center and St. Francis Hospital and Medical Center have already agreed to provide free care to patients enrolled in the HealthAccess program. Medication assistance will be provided at no charge (other than a \$4 co-payment) to HealthAccess patients. Arrangements have been made with the Prescription Network of Kansas to secure medications at 15% off the wholesale price, and pharmacists will agree to waive their dispensing fee. Discussions continue with county commissioners to provide funding for the medications.

6. United Way of Lane County, Springfield, OR

United Way and the Latino Medical Access Coalition continue to work to eliminate disparities in health status and the availability of medical services for all people of color and for all indigent, uninsured, and underinsured persons – especially children and families. The Coalition has monitored health activities and assured that the provision of accessible healthcare services for the Latino population continues to be coordinated among mainstream and safety net providers.

7. United Way of Lee County, Myers, FL

United Way and its 22 partners are moving forward in their strategic plan to increase health services and reduce barriers to healthcare for women and children in Hendry/Glades Counties. As a leader of this partnership, United Way has developed a list of possible funding options for the team to pursue once the strategic plan is reviewed and approved by the partners. Also, Lee County and a nearby county have received a HRSA grant and have already convened a planning group. United Way has been invited to attend these planning meetings. As the 100% Access Campaign expands beyond Hendry/Glades Counties, the group convened by United Way (which includes 22 partners) will be the basis for that effort.

During the past four months, United Way has added the local community health center as a new partner. The center has shown interest in taking ownership of the strategic plan that United Way and others have developed. As the planning process is finalized and resources are aligned, each partner will take the lead on one of the core strategies based on their expertise and willingness to implement them.

8. United Way of Long Island, Deer Park, NY

United Way and its partners are focusing on: 1) assessing why women are not receiving prenatal care; and, 2) raising community awareness to the seriousness of postpartum and maternal depression and other factors that impact negatively on the health and well-being of mothers and their families. The partnership

plans to address these issues while improving mental health services in the county. Through United Way Campaign funding, the local hospital received a grant to develop an assessment tool to improve mental health services for its patients. United Way is also working with the Long Island Railroad on a Transportation Fund to target needy areas in the county to take residents to their medical appointments. At the same time, United Way is advocating to local transportation authorities to increase bus fares to expand the number of residents being served by the Fund.

9. United Way of Mark Twain Area, Hannibal, MO

United Way and the CHART (Community Health Assistance Resource Team) Wellness Task Force in northeast Missouri are working to increase access to information regarding health and wellness, while reducing health disparities. Since diverse groups in northeast Missouri are working independently to improve the health of residents in northeast Missouri, United Way is bringing them together to form a unified community coalition. The Wellness Task Force, United Way, and key partners are focusing on young mothers and children ages 0-6.

10. United Way of Miami-Dade, Miami, FL

United Way chose to implement the 100% Access Campaign in East Little Havana where the Hispanic population is experiencing substantial health disparities. As a result, United Way selected a culturally-appropriate health model that utilizes indigenous health promoters to create “family health” records for monitoring healthcare status and generating healthcare plans. This model is currently being implemented in Peru. Due to the events of September 11th, the Peruvian trainers had problems obtaining visas and had not been able to travel to the United States before this reporting period. In the meantime, United Way has moved forward with an initial 2-day training with a local health trainer who trained 19 community health promoters. These health promoters are currently performing community outreach, collecting health data, and connecting residents with existing health services. The health promoters are also planning several health education and outreach activities with staff from the local community health clinic and Healthy Start program. Once the Peruvian trainers arrive in March, it will serve as an opportunity for all the health promoters to compare the model as it was developed in Peru to the work they are already doing in East Little Havana.

11. United Way of the Midlands, Omaha, NE

United Way and the Omaha Healthcare Consortium (OHC) aim to provide a seamless, barrier-free primary and specialty healthcare services network for the low-income uninsured in the county. To qualify, residents must earn at or below 125% of FLP, and should not be eligible for other programs. OHC is also a member of Our Healthy Community Partnership (OHCP), which includes insurers, government, and community services in addition to healthcare providers. OHCP is the umbrella organization and United Way is the founding agency.

12. United Way of Sonoma-Mendocino-Lake, Santa Rosa, CA

Through the Children Health Insurance Collaborative, United Way is working with various stakeholders to establish a system of medical insurance and delivery of services for children in Sonoma County. This coalition meets monthly to implement key strategic goals that will establish an operational system of insurance and service delivery by 2003. Currently, the coalition is trying to adapt and replicate the Santa Clara County model for medical insurance and service delivery in Sonoma-Mendocino-Lake.

Step VI Communities: Community builds the delivery system it needs.

1. Foothills United Way, Anderson, SC

United Way is currently collaborating with community and health organizations to implement a family development center in the Belton-Honea Path community. Community partners include: Foothills United Way Success By 6®; Anderson County School District Two; the Town of Honea Path; Partners for a Healthy Community; DHEC; Anderson Area Medical Center (AnMed); Anderson Youth Association; and, Clemson University's Department of Public Health. The center will offer healthcare, adult education opportunities, and parenting resources. Since adolescents are grossly underserved in the Belton and Honea Path communities of Anderson County, United Way and its partners will focus their efforts on enhancing healthcare access for adolescents by providing services on-site at the Belton-Honea Path High School while creating community awareness on the need for these services.

2. United Way of Central Indiana, Indianapolis, IN

United Way is the convener and facilitator of the School Wellness Collaborative whose purpose is to provide school-based health services to 37 schools in Marion County. Each school selects from a set of services most appropriate for the children in that area. These services include health screenings; medication management; health promotion and education; referral to medical, dental and social services; and securing primary care providers for students without a "medical home." The program began in late 2001.

3. United Way of the Central Savannah River Area, (CSRA) Inc., Augusta, GA

United Way of the CSRA, Inc. is working with the CSRA Partnership for Community Health to implement the 100% Access-Zero Health Disparities Campaign. Both partners are conducting a survey to examine the health status of Augusta-Richmond County residents, with a focus on pregnant women and parents of children under 6 years old. More than 2,000 people have been surveyed while students from Augusta State University are entering data from the surveys under the supervision of Dr. Nabil A. Ibrahim (Professor of Business Administration, College of Business Administration). Dr. Nabil will also analyze and interpret the data collected. United Way and the CSRA Community Foundation for Community Health will present these results through various public forums.

Step VII Communities: Community produces results.

1. United Way of the Bay Area, San Francisco, CA

United Way is supporting existing health initiatives in Solano County, which is currently at Step 7 of the Community Progress Scale. Solano County is actively implementing a "Communities in Action" Health Access Campaign. A summary of United Way's regional efforts is described on page 9.

2. United Way of Greenville County, Greenville, SC

In 1998, United Way and several community partners established the Community Health Alliance (CHA) to reduce the number of medically underserved persons in Greenville County. The role of the Alliance is not to provide direct care services, but rather to coordinate the existing community healthcare agencies and resources in such a way as to facilitate a collaborative, community effort to accomplish the goal of the CHA. Since November 2000, the MedWell Access Program has started serving only 12 patients who are referred by participating physicians so that CHA can work on any system problems before opening enrollment fully within the next month or two. MedWell Access is a healthcare coverage program, operating out of the Medical Society (a member of CHA) by the Greenville County Medical Society physicians. This program will provide free healthcare services to eligible individuals through a system of coordinated, volunteer physician services. Currently, there are 167 doctors participating in the program who will provide 1,600 patients with a medical home once open enrollment begins. Also, CHA opened its

first neighborhood-based medical site in December 2001, and will begin work on a second satellite medical site this year and introduce an outreach and medical education self-help book in 2002.

Step VIII Communities: Community accomplishments are publicly celebrated.

We don't have a United Way member at this Step of the Community Progress Scale at this moment.

Step IX Communities: Community assesses its progress and continues to improve community health.

1. United Way of the Bay Area, San Francisco, CA

United Way is supporting existing health initiatives in Contra Costa County, which is currently at Step 9 of the Community Progress Scale. United Way is working with Contra Costa County to increase healthcare access by financially supporting the Success By 6® employer-based health outreach strategy. Since United Way has a regional strategy to keep people in their health insurance plans, its work in Contra Costa will be key to the implementation of this strategy. A description of this strategy is found on page 9 of this report.

2. United Way of the Plains, Wichita, KS

United Way is partially funding Project Access in Sedgwick County. Since its inception, Project Access has successfully served more than 2,000 patients, 535 physicians have donated free medical care; and 65 pharmacies have joined this effort by providing prescription drugs at low-cost. Project Access has leveraged more than \$10 million in donated medical care and medicine for uninsured and underserved patients.

Additional United Way Communities:

Over the past four months, 30 United Ways have received information and resources in support of the 100% Access-Zero Health Disparities Campaign. These members include:

1. CharEm United Way, Petoskey, Michigan
2. Genoa-Kingston United Way Inc., Genoa, Illinois
3. Matorga County United Way, Bay City, Texas
4. Maui United Way, Wailuku, Hawaii
5. Mid-Plains United Way, North Platte, Nebraska
6. Navajo United Way, Inc., Window Rock, Arizona
7. North County United Way, Littleton, New Hampshire
8. St. Landry-Evangeline United Way, Eunice, Louisiana
9. United Way, Inc., Los Angeles, California
10. United Way and Community Chest, Cincinnati, Ohio
11. United Way of Abilene, Abilene, Texas
12. United Way of Concho Valley, San Angelo, Texas
13. United Way of Greater High Point, High Point, Texas
14. United Way of Greater Nashua, Nashua, New Hampshire
15. United Way of the Greater Dayton Area, Dayton, Ohio
16. United Way of Harrisonburg and Rockingham Counties, Inc., Harrisonburg, Virginia
17. United Way of Henderson County Inc., Hendersonville, North Carolina
18. United Way of Medina County, Medina, Ohio
19. United Way of Mid-Coast Maine, Bath, Maine

20. United Way of Mid-Maine, Waterville, Maine
21. United Way of Northern Arizona, Flagstaff, Arizona
22. United Way of Northern Nevada and the Sierra, Reno, Nevada
23. United Way of Northern Shenandoah Valley, Winchester, Virginia
24. United Way of Portage County, Ravenna, Ohio
25. United Way of Smyth County, Marion, Virginia
26. United Way of Texas, Austin, Texas
27. United Way of Washington County, Hagerstown, Maryland
28. United Way of West Burlington, Burlington, Iowa
29. United Way of Will County, Joliet, Illinois
30. United Way Services of Greater Cleveland, Cleveland, Ohio

Ongoing Technical Assistance and Training:

United Way of America provides technical assistance to United Way members that have joined the 100% Access Campaign, as well as providing information on the 100% Access Campaign to those interested in the model. Through a list serv and website, that were established for the 100% Access Campaign, the United Way of America Program Manager provides current health information, reports, statistics and daily news including grant opportunities for health initiatives at the local and regional levels. There are currently 99 United Way staff and volunteers subscribed to this list server.

Furthermore, United Way of America provided five scholarships to local United Way staff to attend *The National Community Care Network: Improving Health Through Community Networks* held in New Orleans from November 29-December 1, 2001. Two scholarships were also provided for United Way staff and partners to attend HRSA's pre-application workshop in California.

Publications and Communications:

As part of the technical assistance United Way of America provides to its members, a guidebook for the 100% Access Campaign will be developed. This will be an easy-to-use resource for all communities interested in increasing healthcare access and eliminating health disparities. This guidebook will also be used during United Way of America training workshops, regional and national conferences which will enable United Way members to adapt and replicate the 100% Access model in their communities. The guidebook will be available on-line, at no cost, to all United Way members.

United Way of America also plans to document lessons learned during the first year of implementing the 100% Access Campaign which will be available in early summer. United Way of America has created a webpage in its public and private websites for the 100% Access Campaign, which describes United Way of America's role in the Campaign. Announcements of all HRSA/BPHC meetings and conferences are placed on our private website available to all United Way members throughout the United States.

STRATEGY 3: Jointly with the Bureau, engage national strategic and funding partnerships to support local coalition efforts, and expand United Way involvement in the Campaign.

United Way of America has worked in collaboration with other national organizations to advance the goals of the 100% Access-Zero Health Disparities Campaign. As mentioned previously, United Way of America has provided scholarships to United Way staff to attend national health conferences in support of the 100% Access Campaign. This has provided an opportunity for United Way staff to learn about healthcare issues affecting the country and to network with other organizations implementing innovative healthcare

models in their communities. Also, United Way of America co-sponsored the Bureau's national videoconference that was broadcast on October 30, 2001 in which several United Ways and their partners participated.

United Ways have been able to leverage \$2,212,365 in support of the 100% Access-Zero Health Disparities Campaign. This does not include volunteer services provided in many United Way communities. The 100% Access Campaign strategies are also being linked with United Way's Success By 6® initiatives, which are funded through a Bank of America grant to improve early childhood development. As a result, United Ways have access to an additional \$1,667,460 from Bank of America to expand the 100% Access Campaign goals; bringing the leveraged total to \$3,879,825. United Way of America has submitted letters of interest to U.S. Bank, the Virginia Health Care Foundation, and the National Rural Funders' Collaborative. None were successful. In early January, United Way of America received a \$5,000 donation from BroadJump, a technology based company in Texas, for the 100% Access Campaign. United Way of America continues to seek additional funding to expand the 100% Access Campaign throughout the United Way system. In late January, United Way of America approached Pfizer Inc to expand outreach of the Pfizer Share Card Program to provide affordable prescription drug coverage to senior citizens. United Way of America is waiting to hear from Pfizer representatives.