

Changing Health Outcomes



A CJA High Impact Learning Institute

Agenda

Sunday, October 9, 2005

6:00 pm - 10:00 pm **Registration**

Monday, October 10, 2005

6:30 am – 8:30 am **Registration**

7:00 am – 8:30 am **Continental Breakfast**

8:30 am – 8:45 am **Welcome - *Patrick S. Hughes, Ed.D***
President & Chairman of the Board
Communities Joined in Action

"CJA as a platform to accelerate community transformation of health care."

- **Patrick Hughes**, President & CJA Board
- **Kristen West**, Vice President & CJA Board
- **Mary Lou Andersen**, Founding President & CJA Board

8:45 am – 9:30 am **The Learning Community For Changing Outcomes**
The vision for the Changing Outcomes Institute – John Scanlon

- **Paul Freundlich**
- **Mark Redding**
- **Mark Rivera**

Our Mission As A Learning Community -

- **John Scanlon**

- 9:30 am -10:00 am Outcomes – A Change in Focus at the National & State Levels**
- **Ohio Senator Bill Harris**
Progress in Ohio - Changing the Focus of Accountability to Results/Outcomes
 - **Rick Wilk**
A Change in Focus at the National Level

10:00 am – 10:20 am BREAK

10:20 am – 12:00 pm Outcome-Focused Care Management – Benchmark Initiatives

Six models are analyzed by the participants using the workbook and small group exercises. They are building a powerful living blueprint for outcome-based delivery systems anchored in community "models that work."

This section runs 10:20 am - 12:00 pm and 1:15 pm - 3:30 pm.

- ❖ **Community Health Access Project**
- ❖ **Mark Redding, Sara Redding, CHAP* & Angela Stevens**, Community Health Works, Franklin County, Ohio*
- ❖ **Tori Heart**, Alaska Community Health Aide Program*
- ❖ **Debra Henderson**, SOS, Marion County Indiana

Commentators: Dr. Suzanne Landis, Dr. James Walton & Rick Wilk.
Other 100%/0 speakers are at different tables as coaches.

12:00 pm - 1:15 pm LUNCH - Buffet

Speaker: Patricia Kota, Director of Community Health System Development, Georgia Health Policy Center. Establishing community readiness to deliver health status outcomes and to create the demand among funders.

1:15 pm – 3:30 pm Outcome-Focused Care Management – Benchmark Initiatives (continued)

- ❖ **Alan Pruhs**, Community Health Connect, Provo, Utah
- ❖ **Margaret Flinter, APRN**, The Community Health Center, Connecticut
- ❖ **Dr. Winston Wong**, Kaiser Permanente

3:30 pm – 4:30 pm Open Space with Benchmarks ... Participants in conversation with benchmark presenters.

4:30 pm – 5:00 pm The Changing Outcomes Template (John Scanlon)

Small group exercises. Participants identify outstanding elements of a changing outcomes enterprise.

5:00 pm - 5:30 pm Organizing for the Evening and Tomorrow

Tuesday, October 11, 2005

7:00 am – 8:30 am Continental Breakfast

8:30 am – 9:00 am Welcome and Framing: Getting Down To Business, Creating a Market Place for Outcomes-Focused Healthcare System
John Scanlon

9:00 am – 9:30 am The Business Case: CHAP & Ohio Deal Making

- **Mark Redding, MD**
The business model for producing positive health outcomes.

9:30 am - 10:00 am Strategies for Bringing Business Into the Business Case?

Mark Redding moderates panel on how to gain business support.

- **Ty Pine, Ohio State Director, National Federation of Independent Small Business**
Why American Business is critical in helping the system transform and focus on results
- **Sam Starr, President & CEO, Sterling Commerce**
American business multi-step accountability and how it can work for health care.

10:00 am –10:15 am BREAK

10:15 am –11:15 am County Level Funders– Strategies for Building Outcome-Focused Funding in Communities and Across Funding Networks

Panel moderated by **Mark Redding**

- **Ed Olson, Richland County Commissioner**
County funding strategies focused on outcomes.
- **Pam Siegenthaler, Executive Director, Richland County Foundation**
Your local foundation – critical to develop your community outcome focused funding network.
- **David Redding, Liberty Presbyterian Church**
The Faith Community as a partner.
- **Joe Mudra, Community Coalition, Ohio**
An advanced outcome production contract

11:15 am –12:00 pm State Legislation and Medicaid: The Ohio Conversation

Panel moderated by **Mark Redding**

- **John Begala, Senior Fellow, Community Solutions**
Member of Governor's Task Force To Reform Medicaid.

- **Ohio Medicaid Managed Care Provider**
How we focus on outcomes and how this is changing moving forward.
- **Kathie Brown, VP, Carnegie Consulting Group**
Tying Community Programs, Medicaid Managed Care Providers and Outcomes Together.
- **Tracy Intihar and Dan Jones**
Outcome Focused Legislation.

12:00 pm – 1:30 pm LUNCH - Buffet

Speaker: Regan Crump, Director, Health Systems & Financing Group, HRSA: *"Payment for Changing Health Outcomes: Here it Comes!"*

1:30 pm - 3:15 pm System Policy Makers and Payers - On a Large Scale Focusing on Outcomes

Theme: The kind of roles communities can ask states to play, the kind of roles states play that enable communities to move to outcomes focused care management

Paul Freundlich, Director, Middlesex Community Access Program
How states and federal funders and policy makers are moving to changing outcomes.

- **Dr. Charles Willson, Medical Director, Community Care Plan of Eastern North Carolina.**
How the State has used modest funds to supply community navigators and case managers to counties willing to develop local standards for outcomes.
(Phil Telfer, Senior Policy Advisor to the Governor, Community Care Of North Carolina)
- **Joe May, Acting Director Pennsylvania Department of Health; Director, Bureau of Health Planning.**
How the State has used its convening power and serves as an informational and funding resource to inspire innovative local programs that address improvements in outcomes.
- **Fran Feltner, Executive Director, Kentucky Homeplace.**
How an initiative built around community health workers has been inspiring an outcomes approach in rural Kentucky, and its impact on the larger system of care.
- **Karen Minyard, PhD, Executive Director, Georgia Health Policy Center.** Georgia's bold pacing event to change the system all at once by bringing everyone together to change it.

3:15 pm – 3:30 pm BREAK

3:30 pm - 4:30 pm **From the Community Up, From the State Down: How the State and Communities Can Work Together To Create Outcomes-Focused Delivery.**
(Paul Freundlich.)

Two panels: Each begins with audience reflecting on what it has heard and how it would answer the effective question for each panel.

From the Community Up:

Moderator: Mark Rivera.

"How communities can engage the state in moving to outcomes"

- Panel Discussion: **Vondie Woodbury & Kristen West**
(Regan Crump, Rick Wilk comments)

From the State Down:

Moderator: Paul Freundlich

"How states can support communities moving to outcome focus"

- Panel Discussion: **Joe May, Charles Willson, Fran Feltner, Karen Minyard.** (Regan Crump, Rick Wilk comment)

4:30 pm - 5:00 pm **Plenary Exercise: Insights from Today and Game Plans (John Scanlon)**

5:00 pm - 5:30 pm **Organizing for the Evening and Tomorrow**

6:00 pm - 7:30 pm **RECEPTION**

Wednesday, October 12

7:00 am – 8:30 am **Continental Breakfast**

8:30 am - 9:00 am **Establishing The Learning Community For Changing Outcomes**
(John Scanlon)

9:00 am - 10:00 am **Our Game Plans: How Communities Can Be in Action On Changing Outcomes**

Panel of CJA Leaders: *"How We Have Brought, or How We Will Bring, Changing Outcomes to Our Community*

- **Patrick Hughes**
- **Kristen West**
- **Vondie Woodbury**
- **Chris Palombo**

10:00 am - 11:00 am Reviewing the Powerful Game Plans and Leadership Stories in the Room

Participants develop and share game plans: "Returning home in action to develop and sustain outcome focused enterprises."

11:00 am -12:00 pm Peer Assist: Four Most Powerful Game Plans Presented and Reviewed by CJA Leader Panel

Four participants make presentations are made.

Panel comments on the game plans: **Patrick Hughes, Kristen West, Vondie Woodbury, Chris Palombo, Rick Wilk, Mark Redding**

12:00 pm – 12:30 pm Closing Exercise: Leaving with Everything You Need