

Communities
joined in action
Better health for more people for less cost

Changing Health Outcomes



*The Path to Improved Outcomes,
Cost Savings, and Elimination of
Health Disparities*

**CJA Learning Institute
&
Annual Conference**

**October 10-12, 2005
Columbus, Ohio
Hyatt Regency Columbus Hotel**

Communities Joined in Action
1910 East 4th Avenue PMB 212
Olympia, WA 98506-4632

PLACE
STAMP
HERE

Learn from communities that have . . .

- **Successfully implemented outcome-focused care management strategies,**
- **Enhanced access,**
- **Enhanced quality of care,**
- **Reduced disparities,**
- **Reduced the costs,**

. . . to deliver positive and sustainable health and social outcomes!



Changing Health Outcomes

October 10-12, 2005 - Hyatt Regency Columbus Hotel – Columbus, Ohio

REGISTRATION FORM

Person Attending: _____
Title: _____
Organization: _____
Address: _____
City: _____ State _____ Zip _____
Phone: _____ Fax: _____
Email: _____
Check Number: _____ Amount: \$ _____

Mail registration form along with your check by August 31, 2005 to:

CJA
PMB 212, 1910 East 4th Avenue
Olympia, WA 98506-4632
Registration forms can also be faxed to: 1-360-493-7708 or 1-360-493-5688

Registration costs include program materials and continental breakfast and lunch both days as well as a reception the first evening.

CJA/ACHI members: \$750 for first member, \$550 for each additional member of same organization.

Non-members: \$950 for first person, \$750 for each additional person of same organization.

Registration form also available at www.cjaonline.net

For more information, call CJA at 1-888-202-3600

Cancellation/Refund Policy: Cancellations after Sept 1st receive a 50% refund.

Hyatt Regency Columbus Hotel: Reservations: 1-800-233-1234

<http://www.HyattRegencyColumbus.com>

Please remember to mention the Communities Joined in Action Conference to receive the conference rate of \$144.

Upon enrollment you will receive:

- Conference CD
- Set of Communities Joined in Action 100% Leadership Stories

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The Institute addresses an innovation that is ready to make a difference

"We must define the Health and Social outcomes that are needed, one individual at a time, then hold the system accountable for producing outcomes."

Dr. Mark Redding, CHAP, Columbus, Ohio

"We can produce the outcomes, we know we can do it . . . but no one is set up to pursue the product. The public policy and program apparatus is not ready or able to take advantage of this emerging innovation."

Patrick S. Hughes, Ed.D, President, Communities Joined in Action.

"The current system is broken. Next year, the health and human services budget I send to the legislature is going to increase by 20%. The Health sector alone will rise 27%. At the rate we are going, in 12 years health will consume 85% or our total budget. It is simply drowning the budget."

Gov. Tim Pawlenty, Minnesota, to David Broder, Washington Post, 12/10/04

"The new 'gold standard' for health care policy and design will be 'confirm positive changes in individuals health status and get paid for it.'"

Karen Minyard, Director, Georgia Health Policy Center, Georgia State University

"Every community needs an aggressive 'access agency' that will translate the benefits from delivering health outcomes into 'savings shared to finance full access'"

Kristen West, Executive Director, CHOICE Regional Health Network

Who Should Attend?

Be part of a breakthrough event for financial restructuring of the safety net that gives greater access, higher quality and sustainable integration



→ If you are a **community champion of local system reform:**

Leave ready to apply outcome-based care management systems as a tool for integrating care, producing outcomes and making full access possible.

→ If you are a **health system administrator:**

Learn how to apply innovations that are reallocating resources, changing practice, saving money, and better serving patients.

→ If you are a **funder:**

Share and refine initiatives that are restructuring payer systems to purchase results and improvement, rather than activity and waste.

→ If you are a **care manager or direct service provider:**

Be part of a breakthrough in progress, improving outcomes in such high impact areas as low birth weight, teen pregnancy, immunization, chronic disease, and access for the uninsured.

Meet the Faculty

Join speakers and faculty who are champions from:

- **Community Care Managers** – Representatives of community programs across the country who have achieved positive outcomes & developing strategies to get paid for it.
- **County Commissioners and Local Foundations** – Who are changing policy strategies and funding to better focus on outcomes.
- **State Government & State Policy Leaders** – Representatives of the Ohio Governor's task force to reform Medicaid and other Medicaid reform representatives from across the nation.
- **Federal Policy-Makers** – Leaders from HRSA and other Federal programs making a difference in outcomes and health care reform.

Attend and hear **Senator Bill Harris of Ohio** as he speaks about establishing community health workers as a profession in the state of Ohio and about recent legislature linking state health dollars to confirmed outcomes.

View the Agenda

DAY 1: Benchmarking the state of the art in producing health outcomes.

- ❖ See outcome production models in practice. Review in depth their intent, the enterprise, and the financing history. Learn what can be done and how to do it.

DAY 2: The economics of changing outcomes and the opportunities for moving to outcome purchasing.

- ❖ See the state level efforts in progress that make outcome-based care management a natural part of the health care payment system. Listen to all the players describe what works and how they deal with what stands in the way.

DAY 3: The investors conference: The deals that can be made to pay for outcomes and share savings to expand the impact (half day).

- ❖ Hear Communities Joined in Action experienced social entrepreneurs describe how they are creating a market place for health and social outcomes. Interact with the most advanced 100%/0 health care systems in the nation.

At this Institute you will encounter:

- ✓ Latest evidence-based methods used to produce health and social outcomes within at-risk populations.
- ✓ Leading efforts by States that are out in front on outcome-based care.
- ✓ Purchasers moving from activity-based to outcome-based contracting.
- ✓ A variety of organizations putting in place outcome-based care management.
- ✓ Community networks who are organizing to move to outcome-based care management.
- ✓ State and local officials, elected officials working on outcome-focused approaches.

"The Institute is interactive and action focused to provide high value. Participants leave with a game plan, tools and connections."

For more information contact:
Lindy Vincent, cja@crhn.org
Communities Joined in Action

1-888-202-3600

or

www.CJAonline.net