

Communities Joined in Action Annual Conference
**"Stepping Up To Achieve Healthcare Access - Locally to
Nationally"**
October 22-23, 2007

**Hyatt Regency Crystal City Hotel (located adjacent to Reagan National
Airport)
Washington, D.C.
1-800-233-1234**

**CJA is inviting proposals for breakout sessions for it's
national conference.**

All proposals are due September 4th

**We want to ensure a quality series of breakout sessions which feature
communities moving toward and achieving *100% Access/0 Disparities* in
your community.**

**Community coalitions are often at one of three stages of development on the
8 critical activities. These coalitions have 1) achieved 100% access/0
Disparities for a defined population, or 2) have demonstrated measurable
progress toward achieving 100%/0, or 3) have made progress in planning to
implement a 100%/0 system.**

**We are very interested in receiving proposals from health access coalitions
at all three stages of development and have a special interest in featuring
coalitions who have been successful at implementing many of the *8 Critical
Activities* over time and coalitions doing what we call "the engine work."**

**We are seeking excellent examples of community health improvement
initiatives that demonstrate outcomes. Examples should include specific
guidance that encourages conference attendees to go home and adapt the
model to their community. Proposals that make the link with and
relationship to health policy will be given priority.**

We are looking for two types of proposals:

- 1. "Models that Work."** (The emphasis is on the intervention.)
 - What models have community coalitions been effective in designing and implementing in their local community that have in fact increased access to healthcare for the most vulnerable and uninsured residents of their community?
 - *Which one (or more) of the eight critical activities has been accomplished?*
 - What outcomes have actually been achieved?
 - *How have these been measured?*
 - How have you demonstrated outcomes and results to your key stakeholders?
 - *What is the return on community investment that you have demonstrated?*

- How have you been able to sustain this work?
- *Have you been able to use this work to create changes in policy at any level (Organizational? Local? State? National?) that will sustain or expand this work?*
- What mistakes have you made?
- *How have these mistakes been turned into effective learnings?*

2. **“Coalitions that Work.”** (The emphasis is on the development and sustainability of the partnership.)

- How have you been effective in creating, “growing”, and sustaining a community partnership (coalition) that has been effective over the long run of increasing access to healthcare for the most vulnerable and uninsured residents of your community?
- *What was the issue that brought the partners together?*
- Which one or more of the eight critical activities was the focus of this new partnership?
- *Who were the stakeholders?*
- What was their vested interest?
- *How were you able to move them toward a shared vision?*
- How were you able to move them toward sharing resources?
- *What did you have to demonstrate to keep the partners not only engaged but sharing resources?*
- How did you demonstrate the return on investment?
- *Were you able to “let go” of strategies that did not work or were not cost effective?*
- What has been the most effective strategy in keeping the partnership alive and vital?
- *Have you been able to use this experience to advocate for and/or create policy change at any level?*

8 CRITICAL ACTIVITIES

- 1. Outreach & enroll into eligible programs & services**
- 2. Provide culturally & linguistically competent medical homes with coordinated services**
- 3. Assure access to affordable prescription drugs**
- 4. Organize and assure access to specialty & hospital care**
- 5. Implement chronic disease management programs**
- 6. Connect to evidence-based prevention & wellness services**
- 7. Coordinate continuum of care** (*in order to reduce duplication*)
- 8. Develop sustainable healthcare coverage & access models for low-wage workers**

Sessions are 1 hour and 15 minutes.

INFORMATION REQUIRED IN A SESSION PROPOSAL

- **The title of the proposed session**

- **Which of the 8 Critical Activities (you may submit more than one)**
- **Session synopsis (500 word limit)**
- **Learning objectives (at least two, and no more than four)**
- **Target audience experience level (beginner/intermediate/advanced)**
- **Name, credentials (degrees), job title, mailing address, email address, phone number and membership status for each presenter**

SUBMISSION

Please submit your written proposal to Lindy Vincent as an attachment to cja@crhn.org or by fax 1-360-493-7708 by Tuesday, September 4th.

Lindy Vincent
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