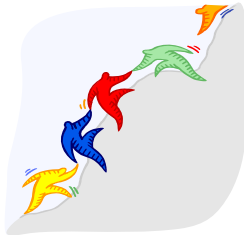


CALL FOR PRESENTATION PROPOSALS

Communities Joined in Action

Annual Conference



"Climb to New Heights: Metrics for Community Health Solutions"

October 23-24, 2008

Grand Hyatt, Seattle

CJA is inviting proposals for the half-day learning intensives

All proposals are due August 15, 2008

We want to ensure a quality series of experiences from local communities who are moving toward and achieving *100% Access/Zero Disparities* in their community. To enhance the learning experience of participants, we are very interested in receiving proposals from health access coalitions who have been successful at implementing one or more of the *8 Critical Activities*. We want participants to learn from communities who are at one of three stages of implementation:

- Planning to implement one of the *8 Critical Activities*
- Beginning to implement one of the *8 Critical Activities*
- Fully implementing and measuring outcomes for one of the *8 Critical Activities*

"Climb to New Heights: Metrics for Community Health Solutions" will use a different approach to increase the capacity of participants to implement each of the *8 Critical Activities* in their communities. We will NOT use the traditional "workshop break-out" session format. Consistent with CJA's belief that the "teachers and learners are in the room," and that each has something to teach and something to learn. In Seattle, we will have longer (2 ½ hour) learning intensives and will use a modified "open space" methodology for these sessions. It will work like this:

- There will be one intensive for each of the *8 Critical Activities*.
- Each session will be two and a half hours in length.
- A facilitator, familiar with "open space" methodology, will facilitate the session.

- At the beginning of the session, all participants will identify what they hope to learn from the session.
- The facilitator will frame these as working objectives and quickly suggest a session “schedule” to achieve these.
- Leaders from three communities will briefly (***absolutely*** no more than 20 minutes) share their learnings (this presentation will have very little information on the history and demographics of the community and will instead emphasize what you wanted to achieve, challenges you encountered, how you made it work, and how you are measuring and reporting on the outcomes).
- The facilitator will “sequence” the presentations to match the learning objectives.
- Each presentation will be followed by an interactive process through which participants share their learnings and identify the questions they have.
- Participants will identify the support they need from CJA to increase the effectiveness of the *Critical Activity* in their community.

THE 8 CRITICAL ACTIVITIES

1. Outreach & enroll into eligible programs
2. Provide culturally & linguistically competent medical homes
3. Provide affordable prescription drugs
4. Organize access to specialty & hospital care
5. Manage chronic diseases
6. Connect to prevention & wellness services
7. Coordinate care continuum
8. Develop strategies to provide access/coverage to low-wage workers

SUMMARY:

We are inviting community coalitions to submit proposals to be an integral “teaching” participant in one or more of the 2 ½ hour learning intensives that will focus on each of the 8 *Critical Activities*. There will be one learning intensive for each *Activity*. Those communities who will be invited to share their learnings will be expected to participate as teacher and learner in the entire 2 ½ hour session. Additionally during the session, the facilitator will determine a time to share experiences, challenges and learnings of implementing that specific *Activity* in their community. Communities selected to share their experiences will be included in the conference program.

INFORMATION REQUIRED IN A SESSION PROPOSAL

- Which of the 8 *Critical Activities* (you may submit more than one) you are implementing
- The title of the proposed presentation within the intensive session dedicated to this *Activity*
- Presentation synopsis (500 word limit) which includes:

1. Very brief description of the community and the coalition and the need for this *Activity*.
 2. A clear description of the outcome that you wanted to achieve.
 3. A brief description of the “program” you planned to implement to achieve this *Activity*.
 4. The challenges you encountered in implementing the program.
 5. Modifications you (may) have made to the program.
 6. How you are measuring and reporting on the outcomes you are achieving.
 7. Lessons you have learned that will help other communities more quickly and effectively implement a similar program.
 8. What you would like to learn from others to enhance your effectiveness.
- Whether your program is in the planning stage, early operational, or fully operational stage.
 - Name, credentials (degrees), job title, mailing address, email address, phone number and membership status for each presenter.

SUBMISSION

Please submit your written proposal by Friday, August 15, 2008 to Lindy Vincent as:

- ❖ An attachment to cja@crhn.org
or
- ❖ By fax 1-360-493-7708

Lindy Vincent
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