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**Rev. Joseph E. Washington**  
*SharedCare, South Carolina*

**Kristen West**  
*CHOICE Regional Health Network,  
Washington*

June 2008

Dear Sponsoring Organization,

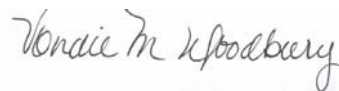
Communities Joined in Action (CJA) invites you to become a sponsoring organization for our dynamic national conference in Seattle on October 23 -24, 2008. "*Climb to New Heights: Metrics for Community Health Solutions*" will bring together over 200 leaders of community health collaboratives, physicians and other practitioners, hospital executives, researchers, public health leaders, philanthropists, pharmaceutical representatives, government officials and others committed to achieving 100% access to needed health services for every member of their community, with an emphasis on the uninsured and vulnerable.

Health organizations in both the public and not for profit sectors are increasingly being challenged to demonstrate the impact – cost savings and health outcomes – of their work. Understanding the cost-effectiveness of services and demonstrating a "return on investment" is key to financial support and sustainability. "*Climb to New Heights*" is designed to assure that community leaders return to their communities with the necessary tools and skills to collect meaningful metrics that create integrated systems of care, which assure better health for all people at less cost.

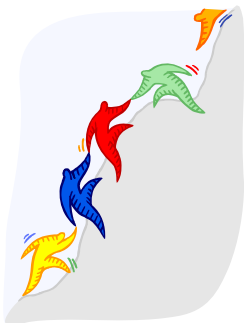
As you know, hosting a national conference is a costly endeavor. Your support will help us offer a rate that is financially feasible for leaders of nonprofit community health collaboratives. The details and benefits of sponsorship are outlined on the Sponsorship Pledge form.

Thank you in advance for your sponsorship and your support of community leaders working to assure healthy people and healthy communities.

Thank you,



Vondie Woodbury  
Board Chair



# Climb to New Heights ~ Advancing Community Health Solutions

October 23-24, 2008  
Seattle, WA

## INVITATION TO SPONSOR

### *Communities Joined in Action* 2008 ANNUAL CONFERENCE

To support the CJA Annual Conference, please check the box for your level of support and return this form with your check to the address below. All sponsorships include an Exhibit Booth if desired. Space is limited. Reservations will be assigned in the order they are received.

**Platinum Sponsor**  
**\$20,000 or more**

- Recognition at opening session, introduce keynote speaker
- Courtesy registration for three people
- Exhibitor space
- Signage in registration area
- Logo and listing in conference program & website
- Signage at front of conference
- Ad and logo on CJA website for 3 months
- Name included in media kit, direct mail and web announcements
- Feature article in the CJA newsletter
- Opportunity to sponsor a meal or reception
- One CJA membership

**Gold Sponsor**  
**\$10,000 or more**

- Recognition at opening session
- Courtesy registration for two people
- Exhibitor space
- Signage in registration area
- Logo and listing in conference program & website
- Signage at front of conference
- Logo on CJA website for 3 months
- Name included in media kit, direct mail and web announcements

**Silver Sponsor**  
**\$5,000 Contribution**

- Exhibitor space
- Listing in conference program & website
- Name included in media kit, direct mail and web announcements
- Signage in registration area
- Courtesy registration for one

**Bronze Sponsor**  
**\$1500 Contribution**

- Exhibitor Space
- Listing in conference program & website
- \$100 discount on conference registration fees

**Other – Describe:**

**Your Information:**

Name \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

PLEASE FAX or MAIL THIS FORM TO CJA:  
360-493-5688 (fax)  
1-888-202-3600  
PMB 212, 1910 E. 4<sup>th</sup> Ave, Olympia, WA 98506-4632