

Breakout Sessions**Session 1****Yellowstone
Conference Level, Second Floor****Texas Pioneers: Eliminating Disparities to Launch the Age of Healthcare Reform****Ben G. Raimer**, MD, FAAP *Senior Vice-President Health Policy & Legislative Affairs***Kathy Tiernan**, MS, CHES *Director, Health Outcomes*

Galveston Community Access Program (CAP) was funded in 2001 by HRSA and strategic planning and excellent outcomes led to a national award for this community-campus coalition approach. With confidence in the approach and renewed trust in each other, the coalition members have collaborated over the past decade to re-invest millions from cost-savings and new money to create a holistic approach to meet our health service needs. What made us so attractive?

Wheels on the Ground For Health Care (Using the Information Highway to Build a Movement)**Lauren Reichelt** *Director of Health and Human Services/Blogger, Rio Arriba County***Mindy Diane Feldman** *Consultant/Trainer — Offline and Online Organizing and Outreach, Organizing for America*

The online organizing tools used to win political campaigns and advocate for progressive legislation can be effectively employed by community health coalitions to impact local, state and national health legislation. By learning to use online tools such as blogs and social networking, coalitions can inform and influence the netroots, and broad community of online progressive activists.

Session 2**Everglades
Conference Level, Second Floor****Engaging Immigrant Families in Medical Homes for their Children with Special Healthcare Needs****Diana Autin** *Executive Co-Director, Statewide Parent Advocacy Network***Mercedes Rosa** *Director, CHIPRA Immigrant Outreach & Enrollment Project & Family to Family Health Information Center, Statewide Parent Advocacy Network*

This presentation will provide an overview of an effective model program that engages immigrant parents and empowers them to advocate for health insurance, quality healthcare, and effective community-based services for their children with special healthcare needs. Strategies, resources, tools and examples will be shared.

211 Health Navigation Project is Transforming Health Navigation Services**Marcy Buren** *Project Director, Transformation Development, Ascension Health***Jessica Oetting** *Project Coordinator, Transformation Development, Ascension Health*

Learn about the 211 Health Navigation Project and how we are partnering with 211 call centers to increase health access and coverage from a collaborative level, in a way that is scalable across the country.

Session 3**Congressional B
Lobby Level****Informing, Engaging, and Educating Maine People about Health Reform****Carol Zechman** *Director, CarePartners/MedAccess*

This session will briefly describe the major highlights of the ACA and how it impacts individuals and the healthcare community as well as describe and provide examples/materials on efforts in Maine to educate consumers and providers regarding coverage opportunities. National resource sites and tools will also be reviewed.

The National Stakeholders Strategy for Health Equity: Opportunities for Communities**Regan Crump**, MSN, DrPh *Director, Office of Strategic Planning and Analysis, Office of the ADUSH for Policy and Planning, Veterans Health Administration (rcrump@hrsa.gov)***Rochelle Rollins**, PhD, MPH *Director, Division of Policy and Data, Office of Minority Health, Office of the Assistant Secretary of Health, Office of the Secretary, Department of Health and Human Services (rrollins@hrsa.gov)*

Under the five goals of the National Stakeholders Strategy for Health Equity, there are twenty strategies that serve as a guide for communities in action and other grassroots coalition-driven initiatives to achieve health equity. In this interactive session the national strategy will be reviewed and opportunities for community participation will be explored with participants.

Session 4**Congressional C/D
Lobby Level****Panel of Possibilities: Community Care for People Who Are Eligible for Both Medicare and Medicaid****Dianne Richmond** *Manager, Integrating Care for Populations and Communities, AQAF, Alabama's CMS Medicare Quality Improvement Organization***Mary Perloe**, RN, MS, GNP (invited) *Manager, Care Transitions Initiative, Georgia Medical Care Foundation, — Georgia's CMS Medicare Quality Improvement Organizations*

This breakout will spotlight established programs in communities that have focused on quality improvement and cost reduction for people who participate in both Medicaid and Medicare.

Partnering with CMS: Smart Applications for the 3026 Program**Traci Archibald**, OTR/L, MBA *Centers for Medicare and Medicaid Services, Office of Clinical Standards and Quality, Quality Improvement Group*

This breakout will provide technical assistance to meeting participants who seek to participate in CMS's 3026 program.

Session 5Regency Foyer
Ballroom Level**Balancing the Goals of Population Health, Patient Experience, and Cost Per Capita****Phyllis E. Kaye**, MPA *Director, Regional Primary Care Coalition, Consumer Health Foundation***Steve Galen** *President & CEO, Primary Care Coalition of Montgomery County***Subha Pevni** *Princeton Project55 Fellow, Primary Care Coalition*

Learn the basics of the Triple Aim: What is it? How can it be implemented on a small scale, or region wide?

Using Advocacy to Get the Policy Results You Want: Healthy San Francisco**Annette Gardner**, PhD *Assistant Professor, The University of California, San Francisco*

This presentation will describe the UCSF evaluation findings, particularly key advocacy strategies for achieving policy gains benefiting California's medically underserved populations. The Healthy San Francisco program or coordinated health care services for uninsured adults will be used to highlight best practices and potential outcomes.

Friday, October 7**1:45 - 3:15 p.m.****Breakout Sessions****Session 1****Yellowstone
Conference Level, Second Floor****Completing the Continuum of Care: Community Health Workers as Outreach, Enrollment, and Care Coordination Specialists****Elizabeth Skafish** *System Manager, Health Access, St. Vincent Health*

Community Health Workers are a cost effective means of providing outreach, enrollment assistance in public programs, connections to community resources, and care coordination to vulnerable populations. Presenter will provide an overview of one program model which has utilized CHWs with great success in order to improve patient health outcomes and strengthen the continuum of care by providing services before, during, and after health system utilization.

SNAP! Community Gardens and Local Farmers' Markets**Greg Dent** *President and CEO, Community Health Works***Kathleen Ashley** *Director of Programs, Community Health Works*

Participants will learn how to develop partnerships with local government, grassroots organizations, and local farmers to create community gardens and open easily accessible farmers' markets in low-income areas often classified as food deserts. Conversations will take place around childhood and adult obesity, how they contribute to the development of long-term chronic diseases, and the fact that access to locally grown, nutrient dense, fresh produce is a way to combat these issues.

Session 2**Everglades
Conference Level, Second Floor****Super Utilizers — Growth in Charity Care Programs May Not Be Sustainable. How to Control Cost and Help the Neediest and Make the Case to Bean Counters****Eve Gardner** *Executive Director, Healthy York Network*

Health systems are looking for ways to work with the community to reduce hospitalizations and readmissions for the underserved for financial and clinical reasons. This presentation highlights a pilot project initiated by WellSpan Health and Healthy York Network in York, PA to identify persons who could benefit from specific interventions by healthcare and social service providers to reduce hospital and emergency utilization.

An Innovative Approach to Medication Management in a Culturally Diverse Population**Jean Glossa, MD, MBA, FACP** *Medical Director, Community Health Care Network, Molina Healthcare of Virginia***Koorosh Jeiran, PharmD** *Pharmacy Director, Community Health Care Network, Molina Healthcare of Virginia*

Our community health clinics serve a culturally diverse population which has many challenges to overcome in terms of understanding and complying with medication instructions. In this workshop we will present an innovative approach to medication management and the utilization of pharmacy resources.

Session 3**Congressional B
Lobby Level****Positioning for Uncertainty: Addressing Health Reform at the Community Level****Donna Looper** *Executive Director, Georgia Free Clinic Network***Norma Jean Morgan, CNHA, FACHCA** *CEO & Nursing Home Administrator, Effingham Hospital*

In this panel presentation, representatives from two agencies in two communities in Georgia will share how they anticipate that their core business may shift as a result of health reform and the steps that they are taking to begin to prepare for different scenarios. Steps include: engaging partners in collaborative contingency planning, educating their staff, partners and the general public about the law, and planning for how to best take advantage of new opportunities that health reform presents.

A moderator from the Georgia Health Policy Center will present a framework for engaging local communities in planning for health reform and provide a brief description of a series of local planning sessions that took place across the state in 2010.

Building a Health Home: Engaging Clinicians, Patients and Caregivers in Comprehensive Asthma Management**Lois Wessel, RN, CFMP** *Associate Director for Programs, Association of Clinicians for the Underserved*

This session will review the role of the Medical Home as an effective model to decrease asthma disparities and improve outcomes. It will focus on how the clinical team can incorporate cultural and linguistic competency, clinical guidelines, and use of an electronic health record (where available) to improve asthma care.

Alleviate the Pain in the System: Using Process Improvement and Systems Design Tools to Strive for a High Quality Breast Healthcare System in the District of Columbia

Raquel Samson, MPH Associate Director, Center for Health Improvement, Primary Care Coalition of Montgomery County, Maryland

Mary Kate Brousseau, MPH Komen Regional Project Manager, Primary Care Coalition of Montgomery County, Maryland

This presentation will provide an overview of the Montgomery County, Maryland Breast Health Process Improvement Initiative and how this work is being spread throughout the District of Columbia metro area, built on a foundation of process improvement and systems design.

Improving Health and Reducing Costs — Learning from Patients and Families

Anu Pattabiraman Princeton Project55 Senior Fellow, Regional Primary Care Coalition

Eva M. Powell, MSW, CPHQ Director, Health IT Programs, National Partnerships for Women & Families

In the Triple Aim, people using the health care system — individuals and their families — are a key leverage point in improving health and reducing costs. Learn about innovative ways to leverage wisdom and knowledge of patients to improve care while reducing costs.