



Accountable Health Communities: Aligning & Implementing Healthcare Reform

2013 ANNUAL CONFERENCE OCTOBER 16 -18, 2013 CHARLOTTE, NORTH CAROLINA

Charlotte Marriott City Center

OCTOBER 16 - 18

CJA 2013 Annual Conference

Conference Purpose:

The redesign of our nation's health system is underway, with many moving parts. We hear a great deal about medical homes, care coordination, patient navigators, accountable care organizations, health exchanges, meaningful use, patient-centered care, and more as keys to improving population health and experiences of care while reducing costs. Yet, to date, there seems to be little information about how to bring these components together at the local level in a deliberate, coordinated, and sustainable manner in order to ensure better health for all people at less cost.

Health reform requires a change in focus – a change from more healthcare to more health.

- *Accountable Health Communities: Aligning and Implementing Healthcare Reform* will provide the latest information and valuable tools on how to foster collaboration that assures shared responsibility among clinical providers, health plans, community health leaders, and consumers in order to improve the health of the population and transform local systems of care.
- *Accountable Health Communities: Aligning and Implementing Healthcare Reform* is a dynamic opportunity to learn and share how best to develop efficient, sustainable systems of care that promote health, prevent disease, and improve access to better quality care, while containing costs and eliminating inequities.

Objectives:

Learn how to:

- **Collaborate** with health systems, payers, public health, social services, and others to develop shared goals on the Triple Aim;
- **Design and execute** a sustainable community health transformation platform, specific strategies, and measurement tools;
- **Link** delivery system and financing reform to local or “place-based” strategies that address the root causes of health problems and inequities;
- **Leverage** federal and state health reform policies to transform local delivery systems focused on local populations’ needs; and
- **Empower** people and patients to be meaningfully engaged in their health.

PRE-CONFERENCE INTENSIVES

Wednesday, October 16

1:00 pm ~ 5:00 pm (Break 3:00 pm)

SESSION #1

Meyers Park Room – 3rd Level

Building a Sustainable Business & Financial Model – Impact, Operations, & Positioning

Description:

While nonprofits are skilled at identification of client or community needs, sometimes it is harder to find ways to provide long-term sustainability for these important new programs or program expansion. In today's economy, nonprofits must understand the key drivers of a sustainable business and financial model, which includes bringing together impact, revenue, operations, and positioning.

This hands-on workshop will walk through a customized process to help your nonprofit rethink its business model whether it is for a social enterprise, program, or overall organization.

Speaker:

Suzanne Smith, MBA, Founder, Social Impact Architects & Social TrendSpotter

Changing the Local Health System: The Local Perspective On Leadership, Stewardship, and Dynamic Modeling

Description:

The Atlanta Regional Collaborative for Health Improvement (ARCHI) has completed a collaborative assessment, set collaborative priorities, and is now pursuing the funding and implementation of the collective desired future. During this session leaders who have been key in the ARCHI process so far and external consultants from the Rippel Foundation's ReThink Health program will share the process, tools, and future plans from various perspectives. Participants will get a rare inside view of a dynamic collaborative process.

Speakers:

Linda Blount, MPH, *Atlanta Metropolitan United Way*

Kathryn Lawler, MPP, *Atlanta Regional Commission (of county commissioners)*

Patrice Harris, MD, *Fulton County Health Services*

Evonne Yancey, *Philanthropic Collaborative and Kaiser Permanente*

Shannon Sale, *Grady Health System*

Bobby Milstein, PhD, MPH, *ReThink Health Dynamics*

Ruth Wageman, PhD, *ReThink Health Leadership*

Janet M. Corrigan, PhD, MBA, *ReThink Health Sustainable Financing*

Facilitator:

Karen Minyard, PhD, *Executive Director, Georgia Health Policy Center*

Pathways Community HUB Model: Building a Network of Care Coordination for Those at Risk and Paying for Performance

Description:

Come learn to build and fund your care coordination network! Meet the Medicaid managed care payers, the researchers, the local leaders and the representatives from the HUB Certification initiative. Our session needs your wisdom and discussion on how to identify individuals at greatest risk and connect them to health, behavioral health and social services.

What's a HUB - A Pathways Community HUB is a lean infrastructure that provides tools and strategies needed to ensure that at-risk individuals are served in a timely, coordinated manner. The HUB ensures that a person and populations receive meaningful and coordinated health and social services that produce positive outcomes and control costs. Further, HUBs help avoid duplication of services and keep people from falling through the cracks. A Community HUB and its accompanying Pathways represent effective vehicles for achieving greater financial accountability for the delivery of high-value health and social services, and improving health outcomes.

Speakers:

Medicaid Managed Care Payers

Linda Post, MD, Medical Director, United Healthcare Community Plan of Ohio

Grace Lefever, PT, MS, MPH, Director Strategic Medical Management Initiatives, AmeriHealth Caritas

Research Initiatives

Bernard P. Zeigler, Chief Scientist, RT Sync Corp, Maryland

Greg Cline, PhD, Assistant Professor, Public & Health Admin, Grand Valley State, Michigan

National Representation of Community HUB Leadership

Daryl T. Smith, MPH, Program Manager, Pathways to a Healthy Bernalillo County, UNM

Judith Warren, MPH, Chief Executive Officer, Health Care Access Now, Ohio

Lauren Reichelt, Director of Health and Human Services, Rio Arriba, New Mexico

The Michigan Team

Thomas Curtis, Michigan Department of Community Health – Policy Initiatives

Lori Noyer, Pathways Community HUB Director, Ingham, Michigan

Linda Tilot, Director of Care of Management & Quality Systems, Saginaw, Michigan

Judy Kell, Community HUB Director, Muskegon, Michigan

Community HUB Certification

Brenda A. Leath, MHSA, PMP, Senior Study Director, Westat, Rockville, Maryland

Information Technology

Hank Edwards, Civic Health, Nashville, Tennessee

Bob Harnach, Care Coordination Systems, Chicago, Illinois

Facilitator:

Mark Redding, MD, FAAP, Community Health Access Project, Mansfield, Ohio



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AGENDA

Thursday, October 17

7:30 a.m. - 8:30 a.m. REGISTRATION & CONTINENTAL BREAKFAST

8:30 a.m. - 9:00 a.m. WELCOME & OPENING PLENARY *Grand Ballroom A-D*

Laura J. Brennan, MSW

Board Chair

Communities Joined in Action

Linwood B. Hollowell, III, MBA

Associate Director, Health Care

The Duke Endowment

9:00 a.m. - 10:15 a.m. PLENARY I

Healthcare Reform ~ National Policy Perspective

Joy Johnson Wilson, MA

Health Policy Director and Senior Federal Affairs Counsel

National Conference of State Legislatures

Kitty Hsu Dana

Vice President Health

United Way Worldwide

Moderator:

Vondie Woodbury, MPA

Director, Community Benefit for Trinity-Health Catholic Health East

10:15 a.m. - 10:30 a.m. NETWORKING BREAK

10:30 a.m. - 12:00 p.m. BREAKOUT PRESENTATIONS: Series 1

12:00 p.m. - 1:30 p.m. LUNCHEON & AWARD PRESENTATIONS

Grand Ball Room E – F

Celebrating the Nation’s Community Health Leaders

Speaker:

Hilary Heishman, MPH

Program Officer, Health Care

Robert Wood Johnson Foundation

1:45 p.m. - 3:15 p.m. BREAKOUT PRESENTATIONS: Series 2

3:15 p.m. - 4:00 p.m. PLENARY II

Health Equity: Achieving Healthy Communities for All

Michael Christopher Gibbons, MD, MPH

Assistant Professor

Associate Director

Johns Hopkins Urban Health Institute

4:00 p.m. – 5:00 p.m. CJA CAMPAIGN – PATIENT/CITIZEN ENGAGEMENT

Facilitator:

Ella Auchincloss

Director, ReThink Health Initiative

Fannie E. Rippel Foundation

5:30 p.m. - 7:00 p.m. RECEPTION & POSTER PRESENTATIONS

Grand Ballroom E-F

Honoring the Role of Foundations & Community Health Collaboratives

Join us for this wonderful celebration & CJA’s 1st “Silent Auction”

Friday, October 18

8:00 a.m. - 9:00 a.m.

CJA MEMBERSHIP MEETING & CONTINENTAL BREAKFAST

Grand Ballroom A-D

Eve Gardner, MBP

CJA Membership Committee Chair

Executive Director, Healthy York Network

9:00 a.m. – 9:15 a.m.

SETTING THE STAGE

Judith Warren, MPH

CJA Chair-Elect

CEO, Health Care Access Now

9:15 a.m. – 10:30 a.m.

PLENARY PANEL III

Achieving Healthy Communities: Accountable Care & Quality Improvement

Kenneth D. Coburn, MD, MPH

CEO & Medical Director, Health Quality Partners

Moderator:

Judith Warren, MPH

CJA Chair-Elect

CEO, Health Care Access Now

10:30 a.m. - 10:45 a.m.

NETWORKING BREAK

10:45 p.m. - 12:15 p.m.

BREAKOUT PRESENTATIONS: Series 3

12:15 - 1:30 p.m.

LUNCHEON

Grand Ballroom E-F

Be The Leaders for Accountable Health Communities

Speaker:

Ophelia Garmon-Brown, MD

Vice President

Novant Health, Inc.

1:45 p.m. - 3:00 p.m.

PLENARY PANEL IV

National Health Insurance Enrollment ~ Update & Strategy

John Gilbert

National Field Director

Enroll America

Kathleen Westcoat, MPH

CEO

HealthCare Access Maryland

Pam C. Silberman, JD, DrPH

President & CEO

North Carolina Institute of Medicine

Moderator:

Camille D. Miller, MSSW

Executive Director

Texas Health Institute

3:00 p.m. - 3:30 p.m.

LEAVING IN ACTION – AGENDA 2014

Laura Brennan, MSW

Board Chair