



UNLEASHING THE POWER OF COMMUNITIES TO IMPROVE HEALTH: ACCELERATING COLLABORATION & INNOVATION

2015 ANNUAL CONFERENCE

SEPTEMBER 30 - OCTOBER 2

WASHINGTON, D.C.

AGENDA

Thursday, October 1

7:30 a.m. – 8:30 a.m.

REGISTRATION & CONTINENTAL BREAKFAST

CJA ANNUAL MEMBER & FRIENDS MEETING *Hall of Battles*

8:30 a.m. – 9:30 a.m.

WELCOME & OPENING KEYNOTE

Regency Ball Room C-D

Welcome:

Judith Warren, MPH

Chief Executive Officer, Health Care Access Now

Board Chair, Communities Joined in Action (CJA)

PRODUCING HEALTH BY CONNECTING COMMUNITY AND CLINICAL CARE

Eduardo Sanchez has experience with producing health from many angles – a primary care physician, a local health officer, a state health commissioner, an insurance executive, a national association medical director, and numerous boards (ICM, CDC, and AcademyHealth). In this opening keynote Eduardo will focus on producing health by connecting community and clinical care. He will use the journey of the American Heart Association from a clinical focus on cardio-pulmonary resuscitation to a current focus on population hypertension control to illustrate the importance of community. Eduardo will weave together the conference themes to inspire us to action.

Speaker:

Eduardo Sanchez, MD, MPH, MS

Chief Medical Officer for Prevention

American Heart Association

ACCELERATING ACTION TOWARD HEALTH & EQUITY SCAVENGER HUNT

This session will provide a terrific opportunity for participants to access national leaders of community health improvement initiatives that are committed to and achieving results in improving health and promoting equity. Come learn about bold and effective ways to ensure better health for all people at less cost!

Panelists: **Alignment for Health Equity & Development (AHEAD)**

Arthur Himmelman

HIMMELMAN Consulting

Bridging for Health

Karen Minyard, PhD

Georgia Health Policy Center at Georgia State University

Community Centered Health Homes (CCHH)

Leslie Mikkelsen, MPH, RD

Prevention Institute

Communities Joined in Action (CJA)

Annette Pope, MPA

Georgia Health Policy Center

Moving Health Care Upstream

Debbie Chang, MPH

Nemours

Pathway to Pacesetter Program (P2P)

Lauara Brennan, MSW

100 Million Healthier Lives Leadership Team

Pathways Community HUB Certification Program (PCHCP)

Brenda Leath, MHSA, PMP

The Rockville Institute

ReThink Health

Laura Landy, MBA

The Rippell Foundation & Founder and Chair, ReThink Health

Spreading Community Accelerators through Learning and Evaluation (SCALE)

Soma Stout, MD, MS

Institute for Healthcare Improvement (IHI)

BUILD

Catherine Patterson, MPP

De Beaumont Foundation

Way to Wellville

Rick Brush, MBA, Health Initiative Coordinating Council (HICCCup)

Moderators: John Scanlon, PhD

JSEA, Inc.

Rick Wilk, MPH, MBA

Regional Administrator

Health Resources and services Administration

10:45 a.m. – 11:00 a.m.

NETWORKING BREAK

11:00 a.m. – 12:30 p.m.

PLENARY II

Regency Ball Room C-D

100 MILLION HEALTHIER LIVES BY 2020

100 Million Healthier Lives is an unprecedented collaboration of change agents pursuing an unprecedented result: 100 million people living healthier lives by 2020. Together, we are transforming the way we think and act to improve health, wellbeing and equity. Why is this shift necessary? What does it mean for communities to be on this journey together? How can this help us reach our goal of 100% access to health with zero disparities in health outcomes? Through sharing of bright spot stories and innovations from around the country, this plenary will highlight all the ways health systems and communities are learning their way to breakthrough results in health, wellbeing and equity and demonstrating that we can accomplish much more together than we can alone.

Speaker: Soma Stout, MD, MS

Executive External Lead for Health Improvement Institute for Healthcare Improvement

12:30 p.m. – 1:45 p.m.

KEYNOTE LUNCHEON & AWARD PRESENTATIONS

HUMILITY & COURAGE, LEADING CHANGE

From campaign manager to community health coalition builder to health system executive, Vondie Woodbury has exhibited extraordinary national leadership at every stage of her journey. CJA participants will have the opportunity to hear her leadership story of humility and courage. This luncheon keynote will help shape your own leadership journey and inspire you to bolder action in our quest for 100 Million Healthier Lives.

Speaker: **Vondie Woodbury, MPA**
*Vice President Community Benefit
Trinity Health*

1:45 p.m. – 2:00 p.m. NETWORKING BREAK

2:00 p.m. – 3:30 p.m. BRIGHT SPOT BREAKOUT SESSIONS

3:30 p.m. – 3:45 p.m. NETWORKING BREAK

3:45 p.m. – 5:15 p.m. PLENARY III *Regency Ball Room C-D*

OUR FEDERAL GOVERNMENT FRIENDS: PARTNERS IN PROMOTING COMMUNITY HEALTH & EQUITY

This interactive panel will focus on the role that government agencies can and are playing in coordinating and leveraging the work in communities to make meaningful improvements in population health. Panelists from across the federal government will discuss the role that they see for their agencies in promoting health system transformation and identify opportunities for community-government partnership to accelerate progress in building healthier communities.

Panelists: **Jim Macrae, MA, MPP**
*Acting Administrator
Health Resources and Services Administration
U.S. Department of Health and Human Services*

Ahmed Calvo, MD, MPH
*Director, National Leadership Fellowship on Health Policy
and Public Service, Stanford University Haas Center for
Public Service
Senior Medical Officer, Health Resources and Services
Administration, U.S. Department of Veterans Affairs*

Regan Crump, DrPH, MSN
*Director of Strategic Planning and Analysis
Veterans Health Administration
U.S. Department of Veterans Affairs*

Jennifer Ho, BA
Senior Advisor for Housing and Services
U.S. Department of Housing and Urban Development

Moderator: **Eric T. Baumgartner, MD, PhD**
Louisiana Public Health Institute

5:15 p.m. – 5:30 p.m. **HIGHLIGHTS AND HEADLINES** *Regency Ball Room C-D*

Judith Warren, MPH
Board Chair, Communities Joined in Action (CJA)
Chief Executive Officer, Health Care Access NOW

5:30 p.m. – 6:00 p.m. **BREAK**

6:00 p.m. – 7:30 p.m. **RECEPTION** *Thornton Room*

Please join us to celebrate our elected officials & community health leaders

Friday, October 10

7:30 a.m. – 8:30 a.m. CONTINENTAL BREAKFAST *Hall of Battles*

8:30 a.m. – 9:30 a.m. WELCOME & KEYNOTE *Regency Ball Room C-D*

Welcome: **Linda Kinney, MHA**
Co-Chair, CJA Membership Committee
Deputy Executive Director, Care Share Health Alliance

LEADERSHIP IN ADVANCING POPULATION HEALTH AND SOCIAL WELL-BEING: DEVELOPING NEW COMPETENCIES FOR THE FUTURE

Live Well San Diego (LWSD) is an inclusive vision for making all 3.2 million San Diegans healthy, safe, and thriving. It provides the framework for linking the public, private, and non-profit sectors to promote “wellness” at the individual, neighborhood, community, and population levels. This session will describe the structure and function of LWSD, address the key principles that guide it, present selected examples of initiatives being conducted under the Live Well umbrella, and consider key lessons learned in the five years since it was first approved by The County of San Diego Board of Supervisors.

Speaker: **Nick Macchione, MS, MPH, FACHE**
Director and Deputy Chief Administrative Officer
Health and Human Services Agency for the county of San Diego, California

9:30 a.m. – 9:45 a.m. NETWORKING BREAK

9:45 a.m. – 11:15 a.m. BRIGHT SPOT BREAKOUT SESSIONS

11:15 a.m. – 12:30 p.m. PLENARY IV *Regency Ball Room C-D*

Panelists: **Connie J. Brooks, RN, MPH**

*Senior Director
Ascension Health*

Darshak Sanghavi, MD

*Director
Preventive and Population Health Care Models Group
Centers for Medicare and Medicaid Innovation*

Ian Galloway, MPP

*Senior Research Associate, Community Development
Federal Reserve Bank of San Francisco*

*Moderator: **Karen Minyard, PhD**
Georgia Health Policy Center at Georgia State University*

12:30 p.m. – 2:00 p.m.

LUNCHEON & CLOSING SESSION

**HOW ALGOMA, WISCONSIN LEVERAGES & ALIGNS DOLLARS TO
PROMOTE HEALTH, WEL-BEING & EQUITY**

Health systems, communities, states and federal agencies are exploring the ways that financial strategies can rebalance and align investments in health for better outcomes. During this interactive panel session, participants will learn about financing innovations in health and opportunities for communities to lead and benefit from these broad initiatives. Panelists will share how the payer function can be re-oriented to support and sustain improvements in population health, share early learnings from pay for success and social impact bond in a state, and discuss how the requirements set forth in Hospital Community Benefit program can incentivize collective impact efforts to improve community health.

Speaker: Peter Knox, MS, BS
*Executive Vice President
Bellin Health*

HIGHLIGHTS & HEADLINES: LEAVING IN ACTION

Speaker: Judith Warren, MPH
*Board Chair, Communities Joined in Action
CEO, Healthcare Access NOW*