



Improving Health ~ Eliminating Disparities



**UNLEASHING THE POWER OF COMMUNITIES TO IMPROVE HEALTH:
ACCELERATING COLLABORATION & INNOVATION**

2015 ANNUAL CONFERENCE

SEPTEMBER 30 - OCTOBER 2

WASHINGTON, D.C.

Sponsorship opportunities are available at various levels. Details are listed below:

SPONSORSHIP PACKAGES

Benefit Options for Sponsors	Platinum	Gold	Silver	Bronze	Exhibitor
	\$25,000	\$15,000	\$5,000	\$2,500	\$1,500
Introduce keynote speaker	X				
Pre-conference Intensive session sponsorship	X				
Complimentary CJA membership for 1 year (a \$ 350 value)	X	X			
Your banner displayed in the main conference meeting room	X	X			
Signage at front of conference	X	X			
Your logo on the CJA home webpage through December	X	X	X		
Your logo in conference attendee materials	X	X	X	X	
Your logo with link on conference webpage	X	X	X 1 time	X 1 time	
Your logo in CJA quarterly e-newsletter	X 2 times	X 1 time	X 1 time		
8x10 exhibit booth space	X	X	X	X	X
Signage in conference registration area	X	X	X	X	X
Recognition at opening session	X	X	X	X	X
Your name on CJA website and in conference attendee materials	X	X	X	X	X
Courtesy conference registration	X Three complimentary registrations	X Two complimentary registrations	X One \$200 discount	X One \$150 discount	X One \$100 discount

À la Carte Sponsorship Opportunities

<input type="checkbox"/>	<p>Reception</p> <p>Join the CJA Board to welcome conference participants one evening. Honored guests and invited officials, their staff and community health leaders will be recognized for their work.</p>	\$7,500
<input type="checkbox"/>	<p>Conference Lunch</p> <p>Opportunity to introduce luncheon speaker. Recognition on signage & website. Promotional materials placed at attendees' tables. <i>Limited to two opportunities.</i> (Bronze Sponsorship Plus)</p>	\$3,500
<input type="checkbox"/>	<p>Pre-Conference Workshop</p> <p>There are three pre-conference workshops. Sponsors receive: organizational name and logo onsite signage and opportunity to introduce the workshop. <i>Three opportunities</i></p>	\$3,000
<input type="checkbox"/>	<p>Tote Bag</p> <p>Logo imprinted on tote bags, given to all attendees, with shared space for CJA logo. (Exhibitor Sponsorship Plus, B)</p>	\$2,500
<input type="checkbox"/>	<p>Reusable Water Bottle</p> <p>Logo imprinted on water bottles, given to all attendees, with shared space for CJA logo. (Exhibitor Sponsorship Plus)</p>	\$1,750
<input type="checkbox"/>	<p>Hand Sanitizer</p> <p>Logo-imprinted hand sanitizer, given to all attendees.</p>	\$1,500
<input type="checkbox"/>	<p>Scholarship for student, senior or nonprofit leader (eligibility determined by CJA Executive Committee) – scholarship includes registration fee, airfare and hotel accommodations.</p>	\$1,250 per person

Sub-Total for À la Carte Sponsorship Items:

\$ _____

Sponsorship Pledge Form

Please complete ALL appropriate sections of this application and return on or before July 30, 2015.

Company/
Organization: _____
(Exactly as it is to be printed in all acknowledgments)

Contact Name: _____

Contact Title: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

E-mail Address: _____

Website: _____

Premium Sponsorship Packages

Please select your level of sponsorship:

- | | | |
|--------------------------|-----------------------|----------|
| <input type="checkbox"/> | Platinum Level | \$25,000 |
| <input type="checkbox"/> | Gold Level | \$15,000 |
| <input type="checkbox"/> | Silver Level | \$5,000 |
| <input type="checkbox"/> | Bronze Level | \$2,500 |

Exhibitor

- | | | |
|--------------------------|--------------------------------|---------|
| <input type="checkbox"/> | Corporate rate | \$1,500 |
| <input type="checkbox"/> | Community-based nonprofit rate | \$1,000 |

Subtotal Premium Sponsorship: \$ _____

Subtotal À la Carte: \$ _____

TOTAL AMOUNT: \$ _____

