

Improving Health ~ Eliminating Disparities



2015 ANNUAL CONFERENCE

SEPTEMBER 30 - OCTOBER 2

WASHINGTON, D.C.

Sponsorship opportunities are available at various levels. Details are listed below:

SPONSORSHIP PACKAGES

Panelit Ontions for Spansors	Platinum	Gold	Silver	Bronze	Exhibitor
Benefit Options for Sponsors	\$25,000	\$15,000	\$5,000	\$2,500	\$1,500
Introduce keynote speaker	Х				
Pre-conference Intensive session sponsorship	x				
Complimentary CJA membership for 1 year (a \$ 350 value)	x	x			
Your banner displayed in the main conference meeting room	x	x			
Signage at front of conference	Х	Х			
Your logo on the CJA home webpage through December	х	х	х		
Your logo in conference attendee materials	x	x	x	x	
Your logo with link on conference webpage	x	x	X 1 time	X 1 time	
Your logo in CJA quarterly e-	Х	Х	Х		
newsletter	2 times	1 time	1 time		
8x10 exhibit booth space	Х	Х	Х	Х	Х
Signage in conference registration area	х	х	х	х	х
Recognition at opening session	Х	Х	Х	Х	Х
Your name on CJA website and in conference attendee materials	х	х	х	х	х
Courtesy conference registration	X Three complimentary registrations	X Two complimentary registrations	X One \$200 discount	X One \$150 discount	X One \$100 discount

À la Carte Sponsorship Opportunities

Reception	\$7,500
Join the CJA Board to welcome conference participants one evening. Honored guests and invited officials, their staff and community health leaders will be recognized for their work.	
Conference Lunch	\$3,500
Opportunity to introduce luncheon speaker. Recognition on signage & website. Promotional materials placed at attendees' tables. <i>Limited to two opportunities</i> . (Bronze Sponsorship Plus)	
Pre-Conference Workshop	\$3,000
There are three pre-conference workshops. Sponsors receive: organizational name and logo onsite signage and opportunity to introduce the workshop. <i>Three opportunities</i>	
Tote Bag	\$2,500
Logo imprinted on tote bags, given to all attendees, with shared space for CJA logo. (Exhibitor Sponsorship Plus, B)	
Reusable Water Bottle	\$1,750
Logo imprinted on water bottles, given to all attendees, with shared space for CJA logo. (Exhibitor Sponsorship Plus)	
Hand Sanitizer	\$1,500
Logo-imprinted hand sanitizer, given to all attendees.	
Scholarship for student, senior or nonprofit leader (eligibility determined by CJA Executive Committee) – scholarship includes registration fee, airfare and hotel accommodations.	\$1,250 per person

Sub-Total for À la Carte Sponsorship Items: \$ _____

Sponsorship Pledge Form

Please complete ALL appropriate sections of this application and return on or before July 30, 2015.

	Compa	any/ ization:				
	.		(Exactly as it is to	o be printed in a	ll acknowledgments)	
	Conta	ct Name	::			
	Conta	ct Title:				
	Addre	ss:				
	City/St	tate/Zip	:			
	Phone	/Eav:				
	PHOHE	/rax.				
	E-mail	Addres	s:			
	Websi	te:				
						ı
Premiu	m Spor	nsorship	Packages			
Please s	elect y	our lev	el of sponsorship:			
		Platinu	ım Level		\$25,000	
	☐ Gold Level ☐ Silver Level ☐ Bronze Level				\$15,000	
					\$5,000	
					\$2,500	
		Exhib	itor			
			Corporate rate		\$1,500	
	Community-based r			nonprofit rate	\$1,000	
	Subto	tal Pren	nium Sponsorship:	\$		
	Subtotal À la Carte: TOTAL AMOUNT:			\$		
				\$		

☐ Check Enclosed ☐ Credit Card ☐ Send Invoice (paid in full by August 31, 2015) (Checks should be made payable to: Communities Joined in Action) Please complete this sponsor pledge form and forward with payment to: Communities Joined in Action at the Georgia Health Policy Center 55 Park Place, 8th Floor Atlanta, GA 30303 **Credit Card Information:** Amount to be charged: \$ First Name: Last Name: Credit Card Details (Check one) Discover. ☐ Visa ☐ Master Card American Express Credit Card Number: Expiration Date: _____ CSC: Card Security Code: For MasterCard or Visa, it's the last three digits in the signature area on the back of your card. For American Express, it's the four digits on the front of the card. Billing Address City/State/Zip: Authorized Signature______ Date_____ Questions: Contact Annette Pope at apope@gsu.edu or 404-413-0304.

CJA Tax ID #: 52-2305386

Payment Information: