

Showcasing Student Organizing Efforts to Improve Community Health



Session Objectives

- To learn how students in health disciplines are leading population health transformations
- To explore how you can partner with them in your community or organization



Exciting Ground to Cover

Part 1:

- IHI Open School Change Agent Network (I-CAN)
- Examples of student-led population health efforts
- How you can partner with students

Part 2:

- I-CAN's mobilization effort
- Student Organizing Leadership Academy
- How you can mobilize with students



IHI Open School

Becka DeSmidt

Community Manager, IHI Open School





IHI Open School Mission

“Advance health care improvement and patient safety competencies in the next generation of health professionals worldwide.”



IHI Open School Strategy



Open School By the Numbers

- **32** online courses
- More than **2,000,000** courses completed by more than **300,000** learners
- More than **62,000** learners have earned the Basic Certificate
- More than **1,000** universities and organizations use the courses for training
- **748** Chapters in **72** countries

IHI Open School Change Agent Network (I-CAN)

Kate Hilton, JD, MTS

Lead Faculty & Strategic Advisor to I-CAN





IHI Open School Change Agent Network (I-CAN)

A student-driven campaign to improve population health through project-based leadership training.



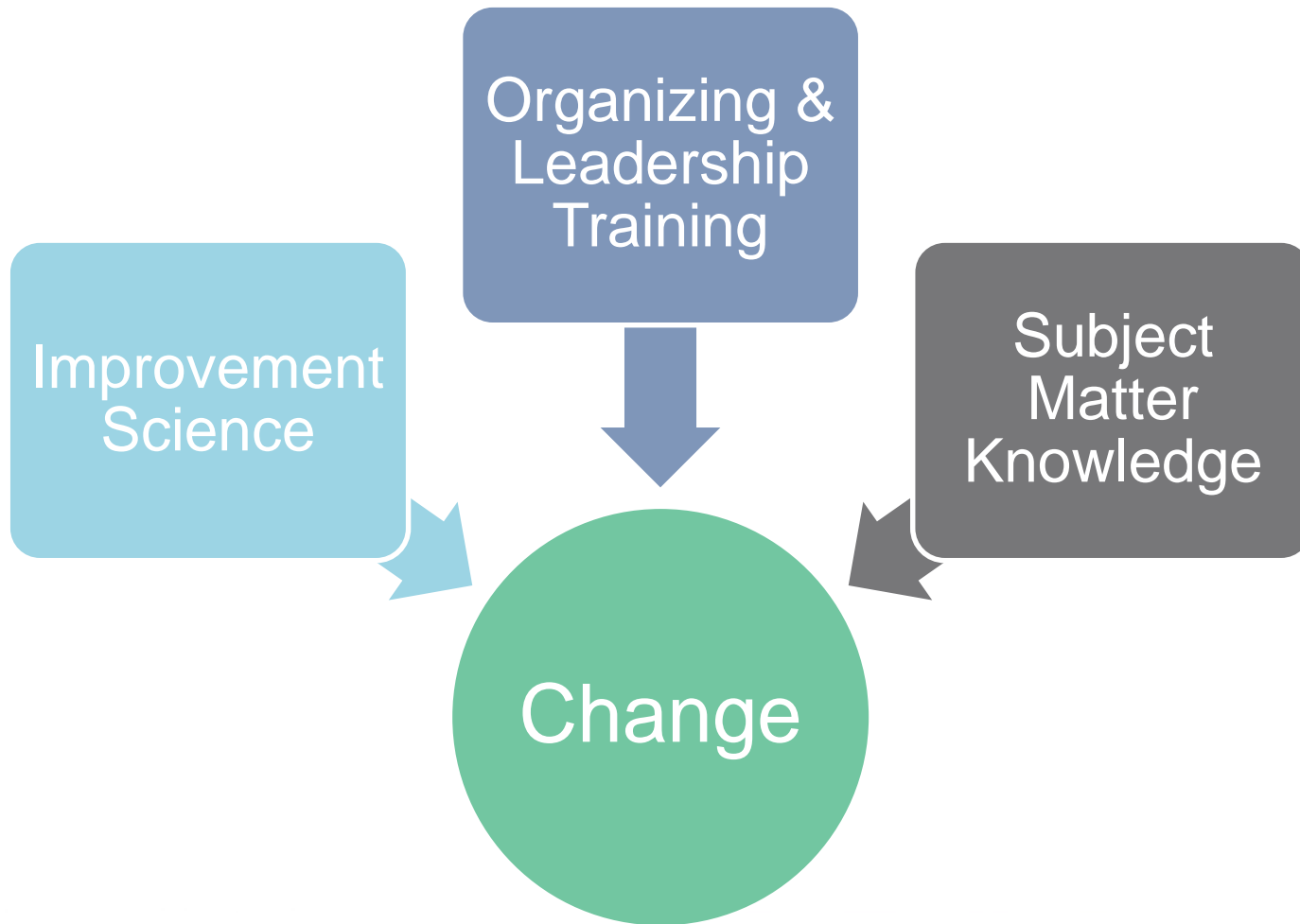


IHI Open School Change Agent Network (I-CAN)

A student-driven campaign to improve population health through **project-based leadership training.**

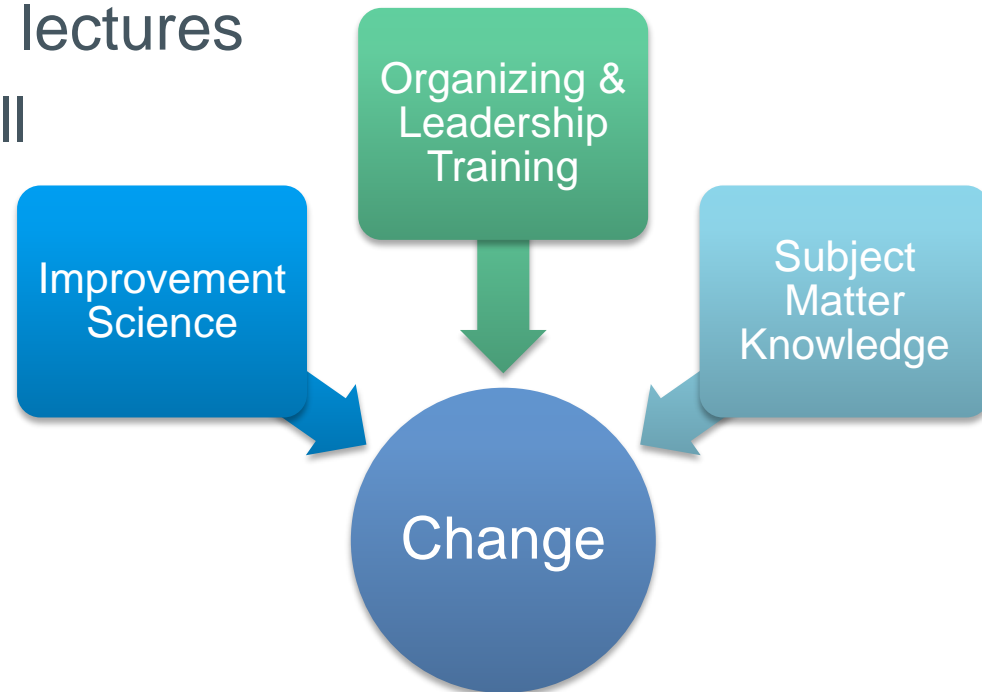


I-CAN Framework for Change



I-CAN Leadership Training

- 8-week semi-synchronous online course
- Each week includes:
 - 30-45 minutes of video lectures
 - 60-minute coaching call
 - 1-3 hours application
- Participants learn and apply leadership practices in field-based projects to improve health



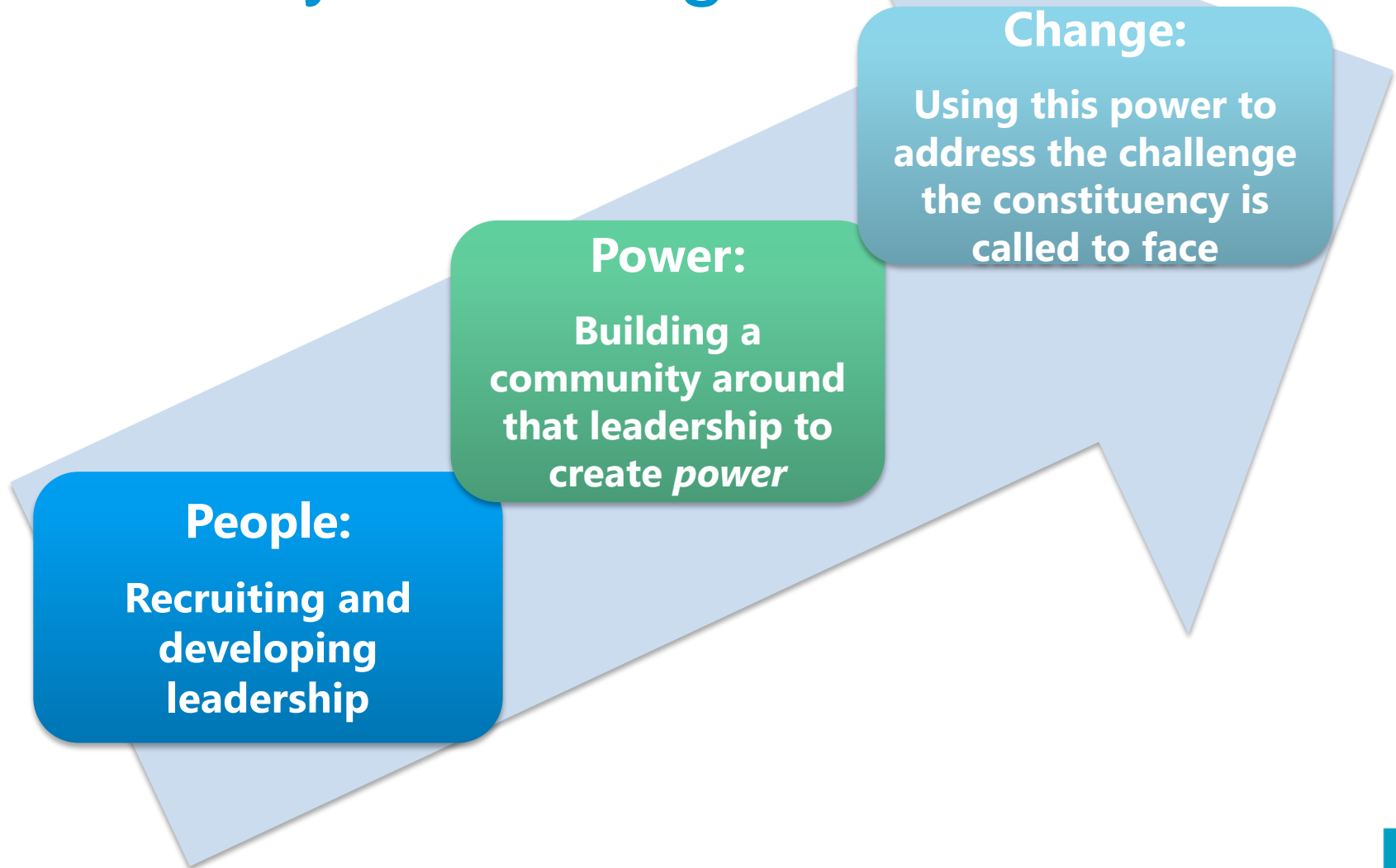
I-CAN Project Examples

Projects on health behaviors, clinical care, social and economic factors, access, equity & physical environment:

- Help homeless/at-risk young mothers apply for federal assistance programs (State College of FL)
- Reduce the incidence of STDs in an impoverished neighborhood (Memphis, Tennessee)
- Develop 6-week diabetes self-management program at community-based medical home (Georgia S. Univ.)



Community Organizing Theory of Change



I-CAN Project: Tummy Time

Melissa Gilbreth

Medical Student from the University of South Carolina



The Tummy Time Project

- Our aim is to educate expectant and new caregivers on tummy time with a goal of 2000 signed pledges by the end of 2015.
- One year ago I began a project to teach parents of infants how and why to do Tummy Time with a personal goal to make and hand out 100 brochures.



Tummy time



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Project development and I-CAN

- Univ of South Carolina IHI Open School
 - A call to action by the local IHI Open School Chapter
 - Dr. Rick Foster, VP for the SC Hospital Association
- I-CAN and sharing project leadership
 - 4 students completed the I-CAN course and 2 are currently enrolled
 - Using I-CAN to Identify shared values and goals
 - Learning to use one-to-one meetings to identify the motivations of volunteers
 - New leaders = new ideas, collaboration, and project expansion
- Watching it grow into more than I could have imagined!



Stummy time



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Video team

Brochure team

Ancillary team

PR team

Hispanic Populations

Education team

Jim

Alex

Kelsey

Alexandra

Melissa

Sarah and Charlie

Simon

Simon and Tiffany

Christina and Elizabeth

24 student
volunteers!

Christina

John

Erin

Sarah

Jim

Pooja

Research team

Stummy time



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Tummy



Time

1st day home

2 to 3 times per day

3 to 5 minutes each time

The Pledge

I pledge to talk to _____'s
(Baby's Name)
healthcare provider about tummy time. I
understand that healthy babies practice tummy
time while awake _____ times per day for
_____ minutes under full adult supervision
starting on day ____ ONLY after gaining the
consent of my child's healthcare provider.

Pledge: _____
(Signature)

Back to Sleep, Tummy to Play

Why Tummy Time?!?

- Promotes healthy neck and back development
- Helps prevent abnormal head shapes and flat spots
- Aids neck strengthening to help with normal movement



For more information visit
American Academy of Pediatrics
www.healthychildren.org

DISCLAIMER

This brochure contains general information concerning the prevention of plagiocephaly and torticollis, and should not be substituted for medical advice provided by or solicited from a family physician, pediatrician, or healthcare provider. Tummy time is an activity that should be supervised by a parent or legal guardian at all times, and should always be conducted by a properly trained individual. The University of South Carolina, its Board, physicians, employees, students, and volunteers accept no liability for the content of this brochure or for the consequences of any actions taken on the basis of the information provided.

Tummy time



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How can *you* partner with students to improve community health?

Becka DeSmidt

Community Manager, IHI Open School



Open School Chapter Map

Map Key:

-  = General IHI Open School Chapter Sites
-  = IHI Open School **I-CAN** Chapter Sites



Connect with a local Chapter with the click of a button

Chapter Details

Worcester State University

Connect with Chapter

Location:

Worcester State College, MA

Description:

Chapter Setting:

University/College;I-CAN Chapter

Related Topics:

Care Coordination and Transitions;Communication;Improvement Capability;Leadership;Patient Safety;Prevention and Wellness;Quality Improvement;Quality, Cost, and Value;Teamwork;Tobacco Use;Transitions in Care



I-CAN Activity Pages

Take Action with I-CAN Learning Activities

Access to
Care

Health
Behaviors

Social
Determinants
of Health

Clinical
Care



Quality Improvement Practicum

Students complete required courses



Students identify faculty, health system sponsor(s) and project



Students create charter, cause and effect diagram, 2 PDSA cycles, run chart, summary



Students complete project



IHI Open School approves project & awards the Practicum Certificate of Completion



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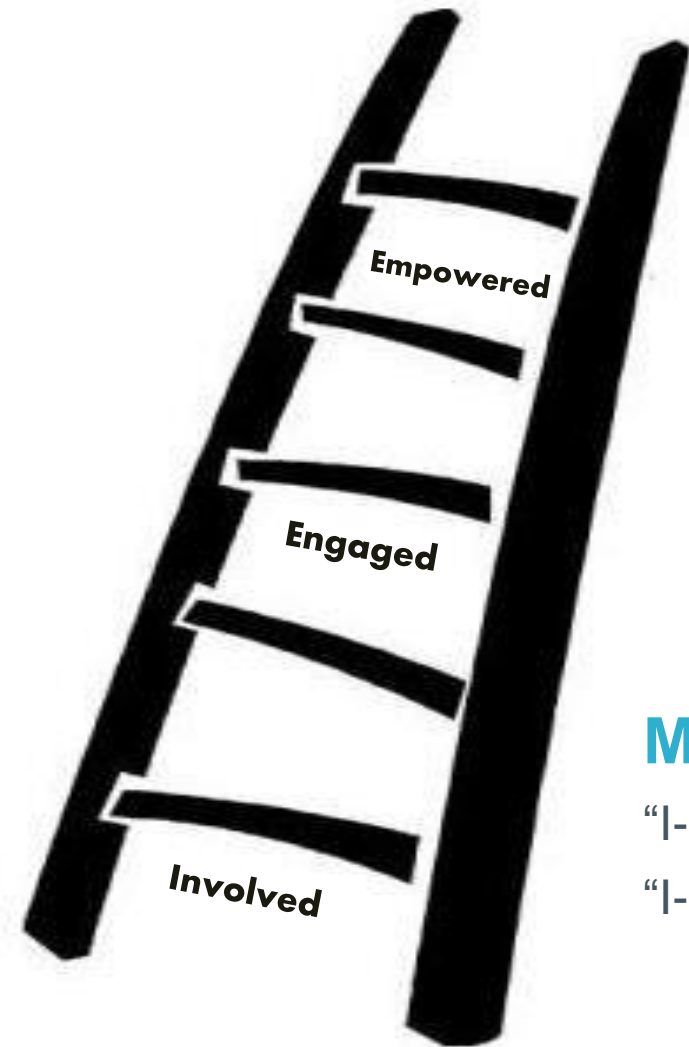


IHI Open School Change Agent Network (I-CAN)

A **student-driven campaign** to improve population health through project-based leadership training.



I-CAN: Student Hub of 100MHL



Learning in Action: 300 Leaders

Students take the I-CAN online course as they lead a project to improve health at school and/or community

An learning community of student change agents

Engagement: 3,000 Students

Learn about population health improvement at SOLA or with Open School Chapters

Mobilize peers

Mobilization: 30,000 People

“I-CAN improve health”

“I-CAN contribute to 100MHL”

I-CAN Ladder of Engagement



I-CAN's Reach to Date

- More than **670** individuals have engaged **20,044** people across **34** countries
- **118** students and **34** faculty have led a population health project and completed the I-CAN course and report having:
 - A better understanding of health
 - Stronger Chapters
 - Healthier campuses
 - New campus relationships with community organizations
- **150** more students and faculty are participating in the third offering of the I-CAN course now



Student Organizing Leadership Academy (SOLA)

Alison Brown

PhD Candidate in Food Policy and Applied Nutrition

Tufts University

Friedman School of Nutrition Science and Policy



Student Organizing Leadership Academy (SOLA): August 2015

- 35 interprofessional students
- Two-day academy at the IHI office to learn and practice leadership and organizing skills to mobilize population health actions
- Students took to the streets to put our skills into action!





SOLA Highlights

- In 75 minutes, 35 students engaged 733 people to commit to actions to improve health
- A student leadership team is organizing a Pledge-A-Thon to move the work forward
- All toward achieving I-CAN's aim of mobilizing 30,000 people in population health



CALLING ALL CHANGE AGENTS! OCT 15–NOV 15

PLEDGE FOR HEALTH

ACCESS TO
CARE

SOCIAL
DETERMINANTS

HEALTH
BEHAVIOURS

CLINICAL
CARE

PLEDGE
TO IMPROVE A HEALTH
ISSUE IN YOUR COMMUNITY



What will
YOUR TEAM pledge?

We pledge to each ask
10 people to commit to
talking about mental
health with a friend by
Nov 1st.

MOBILIZE
YOUR COMMUNITY TO
PLEDGE WITH YOU



ORGANIZE
YOUR TEAM AROUND
THE PLEDGE



30,000 Pledges

1. choose a health issue that matters to your community
2. register your team at ihi.org/ICAN
3. ask your community to pledge with your team
4. record the pledges at ihi.org/ICAN



Challenge other teams to
register by tweeting a video!

@IHIOpenSchool
#ICANImproveHealth



Our Invitation to You

Alison Brown

PhD Candidate in Food Policy and Applied Nutrition

Tufts University

Friedman School of Nutrition Science and Policy



What can you do to mobilize with us?

- Think of one way your organization can mobilize others in population health – with students!
- Contact a local chapter near you to start making connections
- Apply for the next offering of the I-CAN course in Spring 2016
- Join I-CAN! Pledge to improve population health on Twitter using #iCANimprovehealth or on our website, www.ihl.org/ICAN



I-CAN Website

- Pledge today on www.ihl.org/ican

JOIN THE MOVEMENT

Pledge

How will you improve the health of your community? [Tweet @IHIOpenSchool](#) or share your pledge below.

Learn

Educate and engage in population health with your Chapter through our [I-CAN Activity Packages](#).

Lead

Respond to the urgent challenge facing your health system by taking action now through [the I-CAN course](#). Apply for the September offering [here](#).

- OR use #ICANimprovehealth to pledge on Twitter



Apply for the I-CAN Course!

- Take *Leadership and Organizing to Improve Population Health* in early 2016
- Participants learn community organizing and leadership practices and apply them in field-based work to improve the health of their communities
- Go to ihi.org/ICAN



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