

Welcome

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PROVIDENCE
CORE

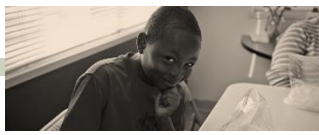


foundation for
healthy generations
CREATING ENDURING HEALTH EQUITY

Community-Based Health Reform

Objective: Examine key learnings and opportunities that may activate and accelerate our collective goal of improving population health, capturing savings, and reinvesting into community health priorities.

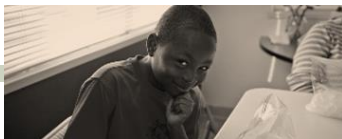
- **Strategy 1:** Build healthier communities through a collaborative regional approach
- **Strategy 2:** Ensure health care focuses on the whole person
- **Strategy 3:** Improve how we pay for and deliver services



Once Upon a Time...

Build a **multi-sector**, multidisciplinary movement that starts with the **needs of communities** and builds **upstream** approaches to surround individuals with greater opportunities to make healthier choices through **Systemic Change**.

Community-Based Health Framework



COALITIONS

A multi-sector partnership that can act with systems and policy changes in support of local solutions.

COMMUNITIES

A way to understand what you're seeing in the data, get at root causes, and develop smart, locally informed responses.

DATA

To tell you how you're doing on the measures that matter, and help you figure out where you might be able to intervene.

COALITIONS

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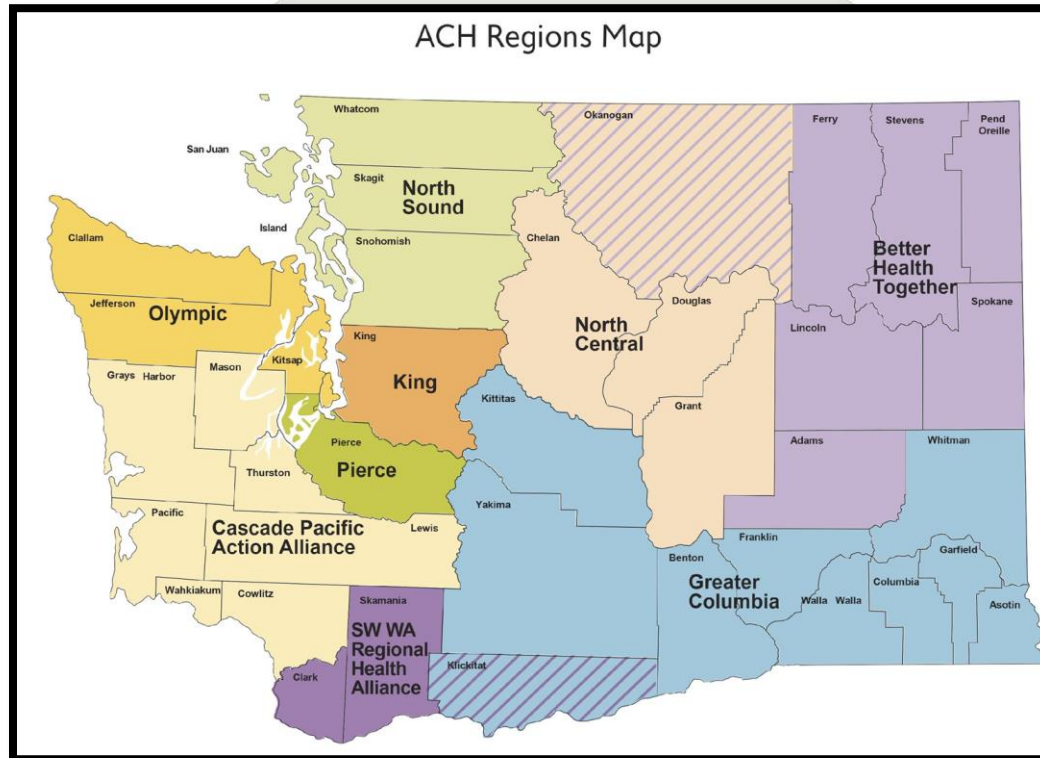
COALITIONS

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Accountable Communities of Health

Regional partnerships will bring together different perspectives to improve health and quality of life in their communities.



Better Health, Better Care, Lower Costs

COALITIONS

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The Value of Regional Collectives?

Develop Strong Governance & Structure

- Manage/coordinate health transformation projects
- Coordinate cross-sector stakeholders for collective action
- Ensure community voice & engagement
- Pooled resources/funding

Action/Support

- Develop and support a Regional Action Plan
- Identification of gaps, prioritize community needs
- Perform system analyses, focusing on big picture & system linkages
- Aggregate resources for transformation projects
- Advocate for policy and system changes
- Pool investment into prioritized community need



The Value of Regional Collectives?

Data & Evaluation

- Collect, analyze cross sector data
- Monitor regional performance and measure impact
- Identify efficiencies/savings

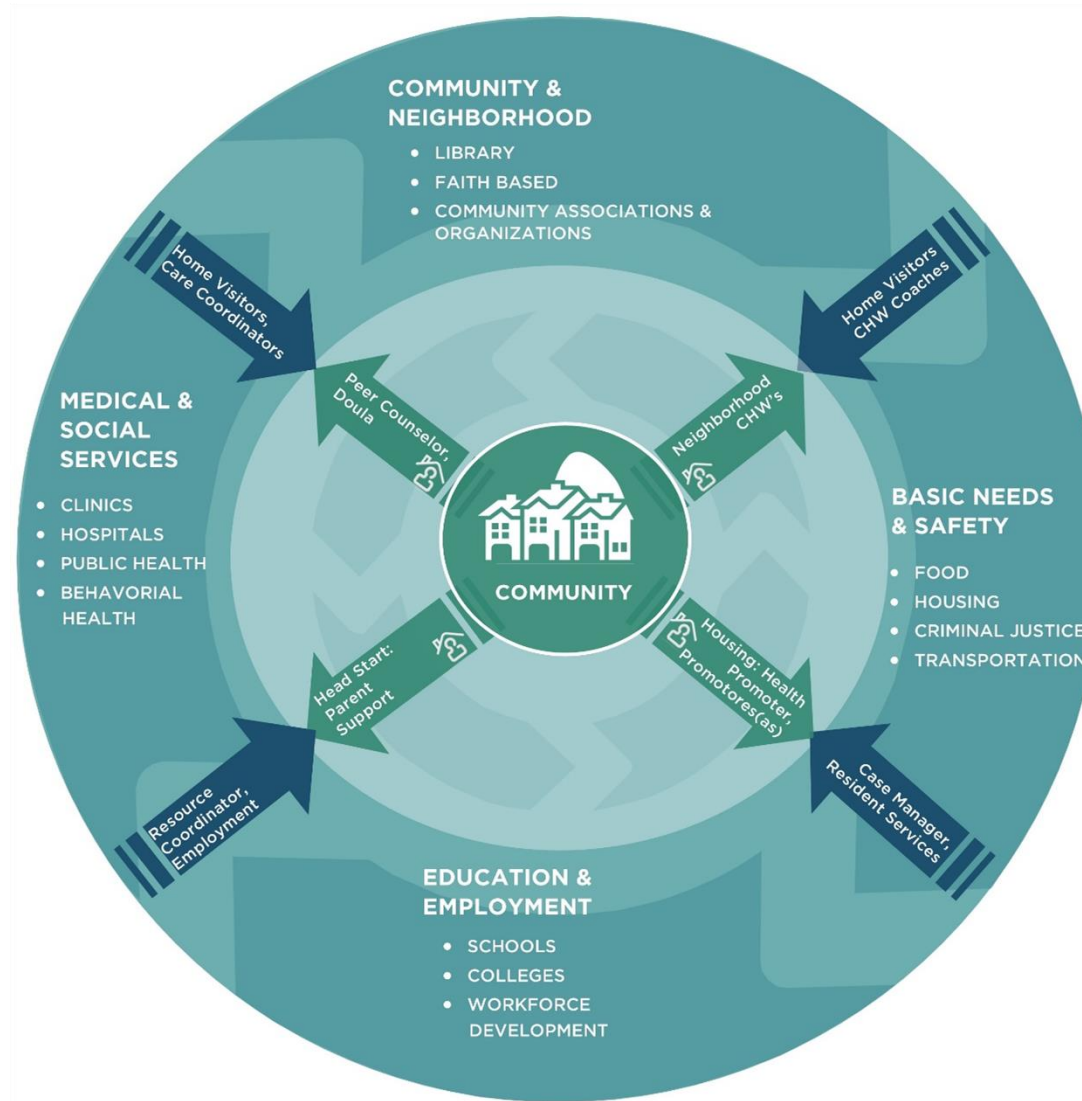
Shared Learning Infrastructure

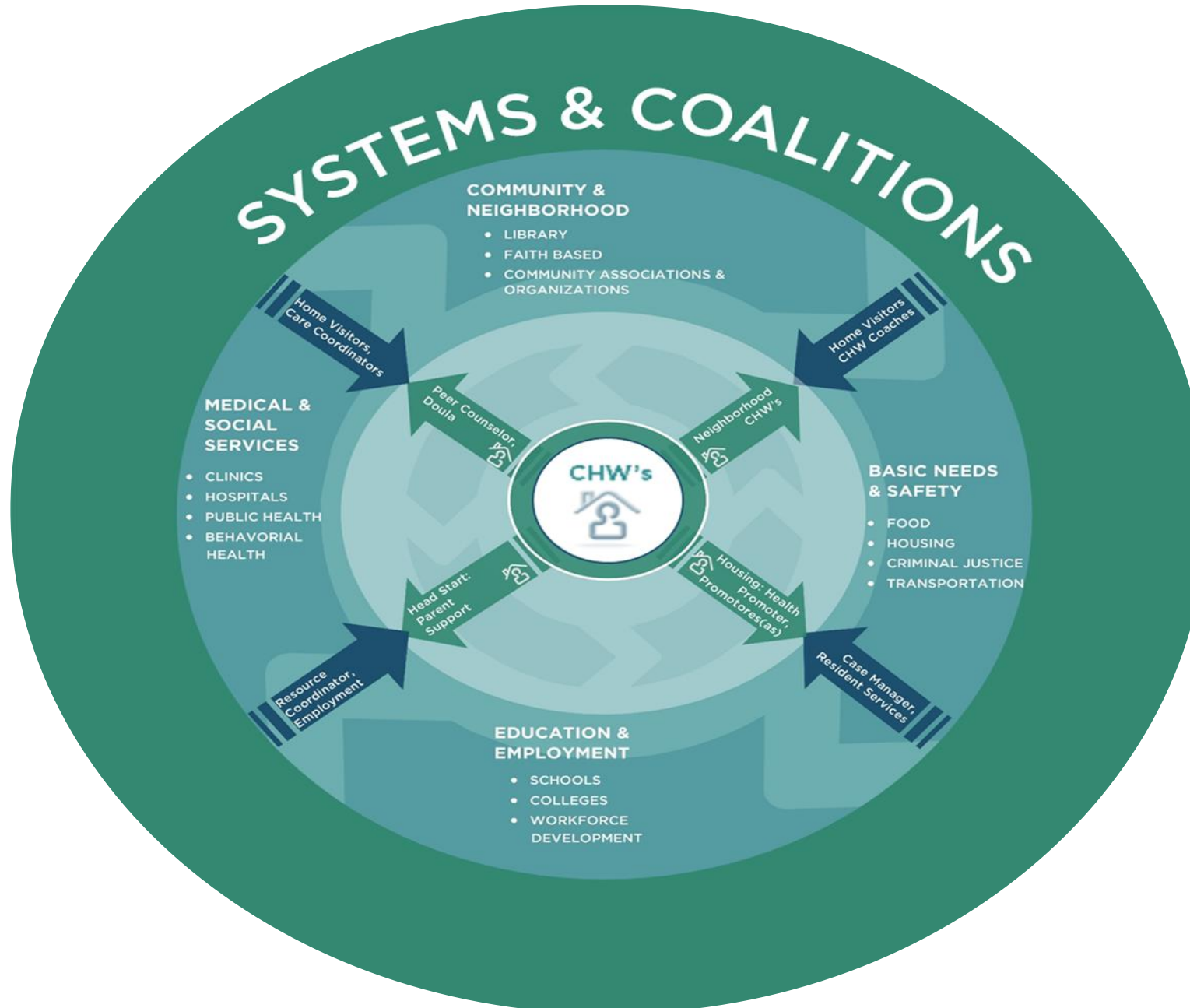
- Foster innovation through cross-sector dialogue and action
- Inform the community about regional health system transformation work and impact
- Share learnings in a meaningful way

Existing Into Community



In & Out Approach



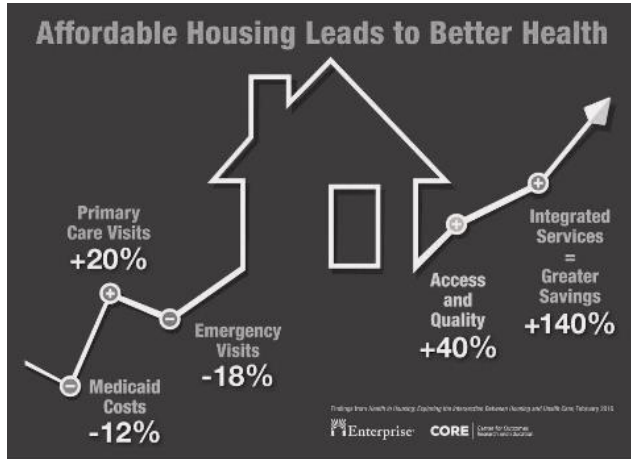


HEALTH SERVICES & SYSTEMS ORGANIZATION & DELIVERY OF CARE	
HEALTH CARE ENCOUNTERS	HEALTH SYSTEMS STRATEGY
PROVIDERS & MEMBERS	ELECTRONIC HEALTH RECORDS
PROGRAMS & INTERVENTIONS	REGISTRIES
BEYOND THE WALLS OF HEALTH CARE NON-HEALTH CARE SYSTEMS & PERSPECTIVES	
SOCIAL SERVICES	PUBLIC HEALTH DATA
HOUSING	SELF-REPORT(SURVEY)
EDUCATION	PLACE/NEIGHBORHOOD DATA -CENSUS DATA -BUILT ENVIRONMENT -TRANSPORTATION -CRIME & SAFETY
CRIMINAL JUSTICE SYSTEM	
COMMUNITY HEALTH WORKER	

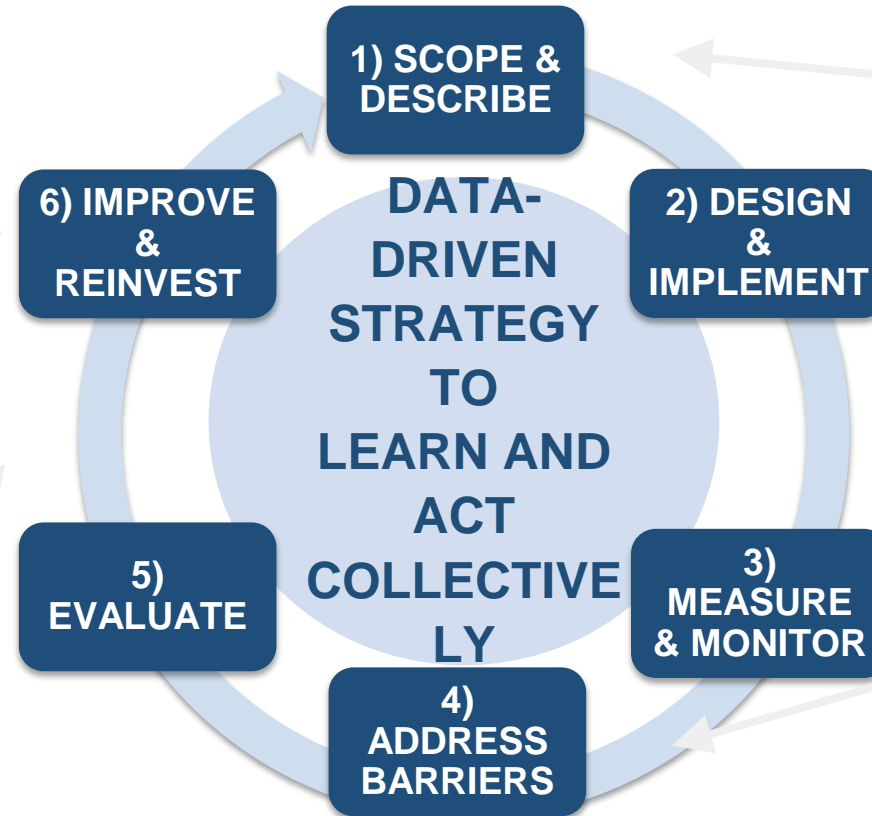
Goal: Integrated and Actionable Data

DATA TO LEARN AND ACT COLLECTIVELY

Our community needs to share *actionable and connected* data to learn, plan and act together in an continuous cycle of learning around community efforts to improve health and well-being.



Prepare your community to measure the impact of its efforts. Prioritize populations where multi-sector services are needed most.



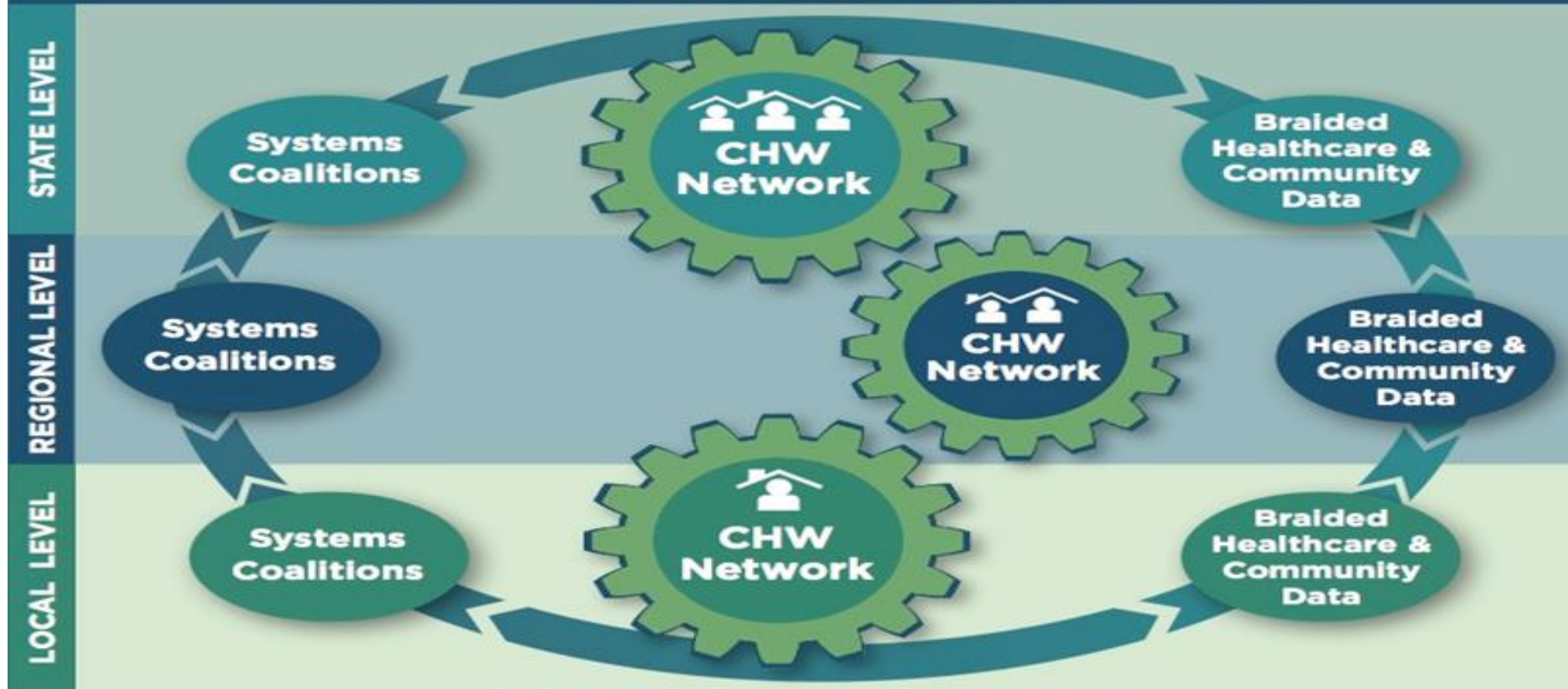
Make it community-based. CHWs add context to understanding of community need and help generate local solutions.



Cross-sector coalitions tackle systems & policy change to support local action.

COMMUNITY-BASED HEALTH MODEL

Connecting Communities with Systems Reform



THREE ELEMENTS OF THE MODEL:

Systems Coalitions

So we can make needed systems changes, to support local solutions.

CHW Networks

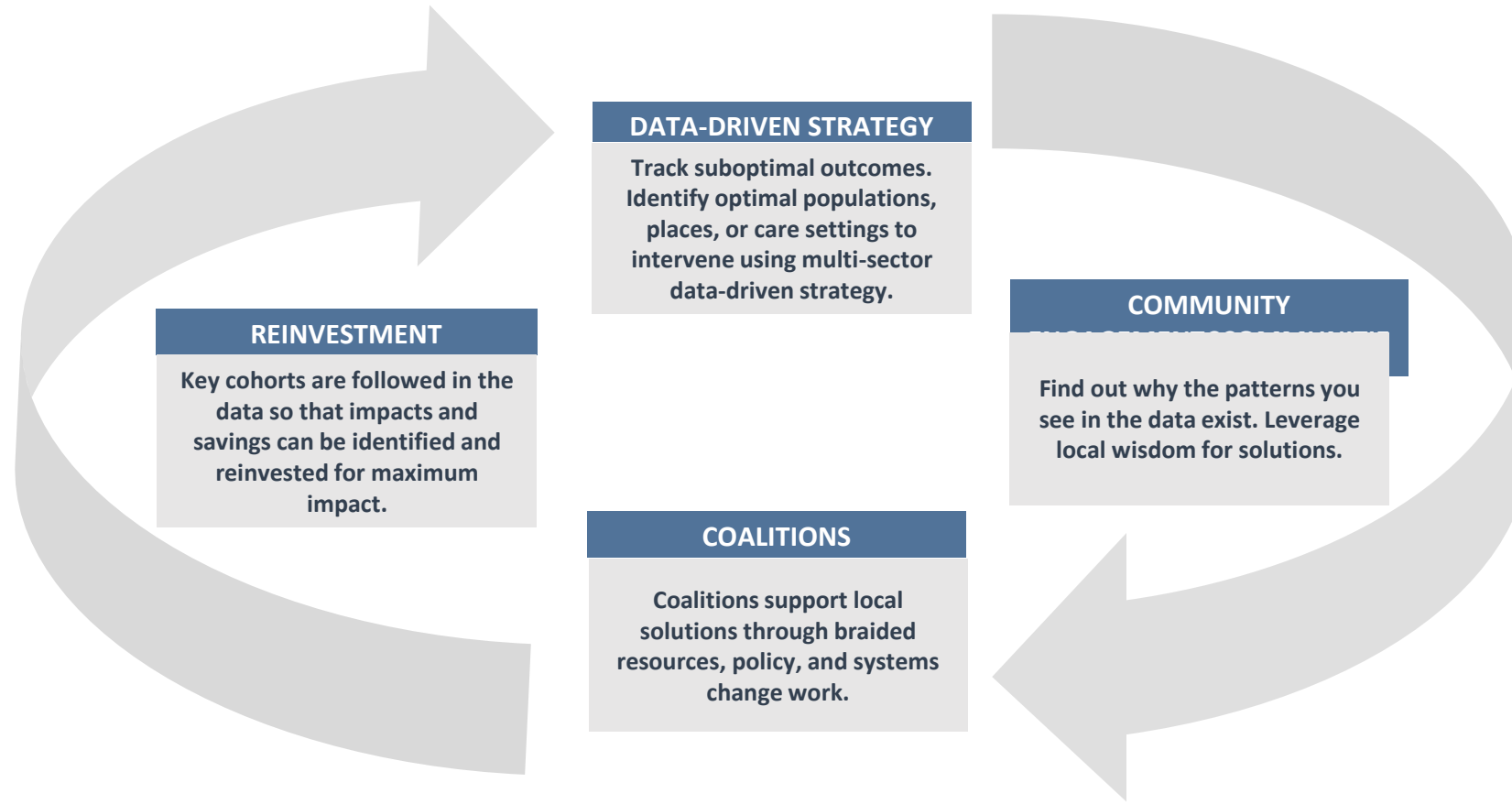
Authentic community engagement, so we can choose the right things to change together.

Braided Healthcare and Community Data

Results in smarter and more targeted prioritization of community-based strategies.

WORKING TOWARDS REINVESTMENT

HOW IT WORKS TOGETHER



Community-Based Health Framework



Healthy Living Collaborative of SW WA

COALITIONS

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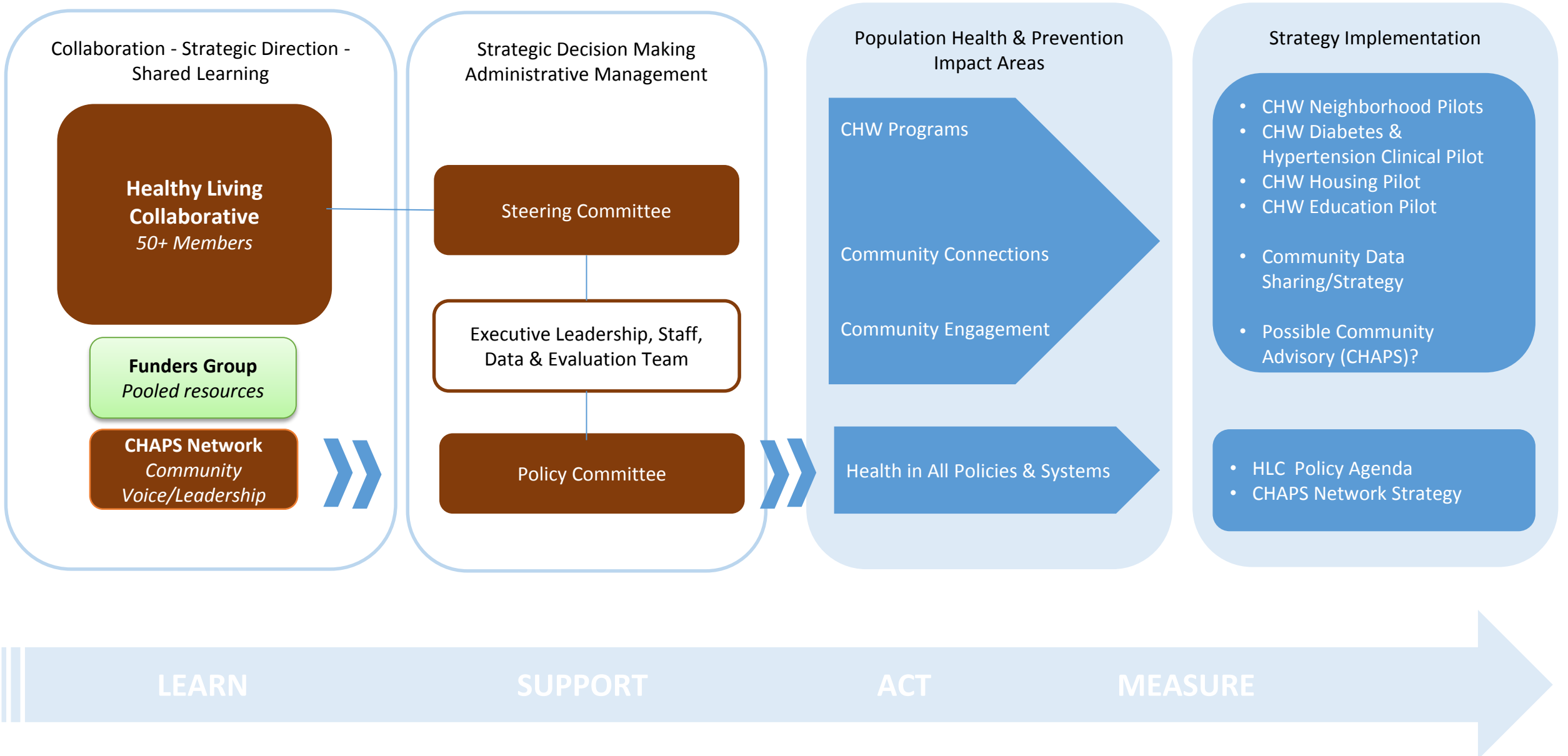
COMMUNITIES

A way to understand what you're seeing in the data, get at root causes, and develop smart, locally informed responses.

DATA

To inform effective strategies that help communities collaborate on multi-sector solutions targeting root causes.

HLC Structure & Strategy





Learning's

Developing Shared Agendas Common Understanding

- Policy, Systems, and Procedural Changes at local, regional, and state levels
- Community-Based Prevention informs integration and payment reform
- Issue Briefs (with solutions not just the problem)
- Feasibility & Decision Making Criteria
- Community engagement
- Comprehensive data
- Common Agenda w/o Actions Plans (DOA)
- **EARLY WIN!**

REQUIRES:

- Strong Facilitation & Trainings
- Local, Regional, & State complimentary Agendas
-



Pooled & Nimble Dollars in Southwest Healthy Living Collaborative in Action!

Current Funders

- Cambia Health Foundation
- Clark County Public Health
- Community Foundation of Southwest Washington
- Cowlitz County Health and Human Services
- Foundation for Healthy Generations
- Free Clinic of Southwest Washington
- Kaiser Permanente
- Legacy Salmon Creek Medical Center
- Meyer Memorial Health Foundation
- Northwest Health Foundation
- Pandora's Box Publishing
- PeaceHealth
- Philanthropy Northwest
- Wahkiakum Health and Human Services
- Washington State Department of Health



**Almost 3 M
Public & Private Pooled \$**



Real Time – Shared Agendas in Action

Regional & State Shared Policy Agenda

- Infrastructure in **schools for clean tap water fountains**
- Infrastructure in schools to **support cooking of school meals** on site.
- **Safe Routes to Schools** Program.
- Support **E-Cigarette** strategies, which restricts access to youth.
- New **Medicaid benefit** in Washington to cover the **case management and tenancy support services outlined in Permanent Supportive Housing**

Prevention Alliance



POLICY, SYSTEMS, AND ENVIRONMENTAL
PLATFORM FOR HEALTHY COMMUNITIES
2013 - 2016

2015 Healthy Living Collaborative Strategies



Working together, to make living better - for everyone





Learnings

Pooled & Nimble Resources

- Diversified Funding Streams
- Ensuring Funding or Funder Does NOT Drive Community Solutions
- Braiding vs. Blending Public & Private Dollars
- Developing Local, Regional, and State Funders Collaborative(s) Buying Into one Statement of Work
- Prioritize “Evaluation” as a thought partner (not just an outcome checker)

REQUIRES:

- Strong Facilitation • Funding Development Training •
- Local, Regional, & State Supportive Funding •



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- Lifeline Connections
- Northwest Health Foundation

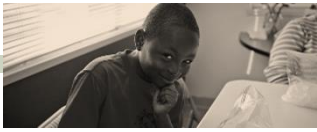
- Pandora's Box Publishing
- PeaceHealth
- Philanthropy Northwest
- United Way of Columbia Willamette
- Wahkiakum Health and Human Services
- Washington State Department of Health

Pending

- Cambia
- BUILD Health Challenge
- You Could Be Here?



Over 1M
Public & Private Pooled \$



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Community A Gear To Systems Change





Community Health Advocate and Peer Support

CHW & Peer led Regional Network

- ☐ Networking
- ☐ Sharing resources, building relationships
- ☐ Meet Bimonthly
- ☐ Professional Development
 - ☐ Conferences, Trainings
- ☐ Advocacy
 - ☐ Policy Committees, City Council, etc.





Community Health Advocate and Peer Support

- CHW/ Peer Voice
 - Strategy & Execution
 - Meaningful interpretation of the data
 - Promote effective solutions for systems gaps
 - Carry out the work and cut costs
 - More connected communities





Learnings

Community Engagement

- Token community member sitting on a task force
- Creating community members
- Build out from the community vs. just into the community
- Use the data to describe the disparities but, let the communities tell us how the disparity came to be
- Create a community engagement system vs. one off programs

Community Health Advocates



We are

- Developing Workforce and Leadership Skills
- Building Community
- Improving the Health of our Community
- Advocating for Issues that Matter to Us

Developing Workforce and Leadership Skills

Focus on Equity and Social Justice

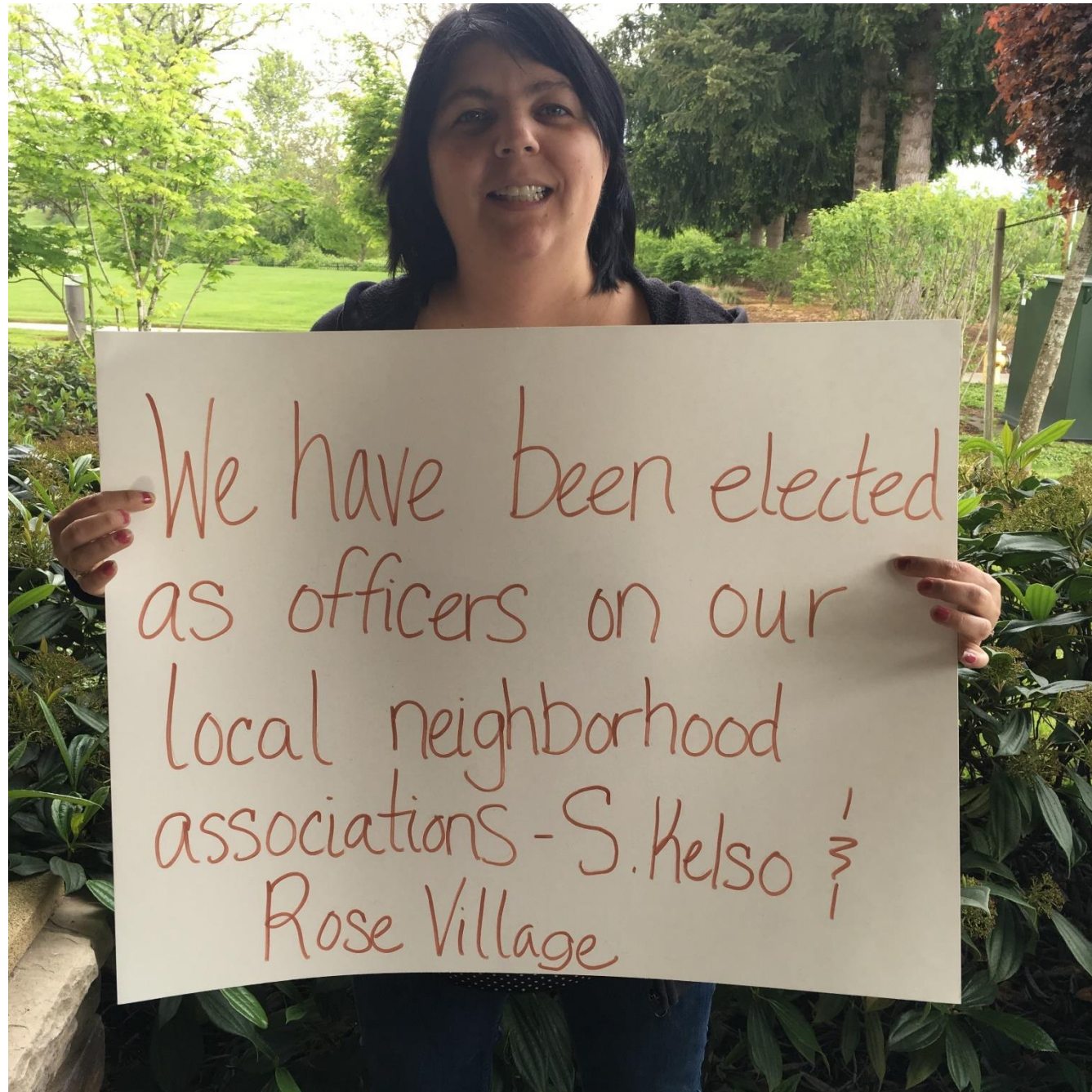




I presented our
CHW model at the Western
Forum on Migrant and
Community Health

Building our Skills and Abilities: Learning to support people in blood pressure monitoring





We have been elected
as officers on our
local neighborhood
associations - S. Kelso &
Rose Village

Building Community

Rose Village CHWS getting ready to deliver Holiday Food Baskets....



Encouraging People to Vote





Moving the South Kelso Neighborhood Association into a Community Association – Over 50 people attended



Bringing more community voices to Neighborhood Association meetings



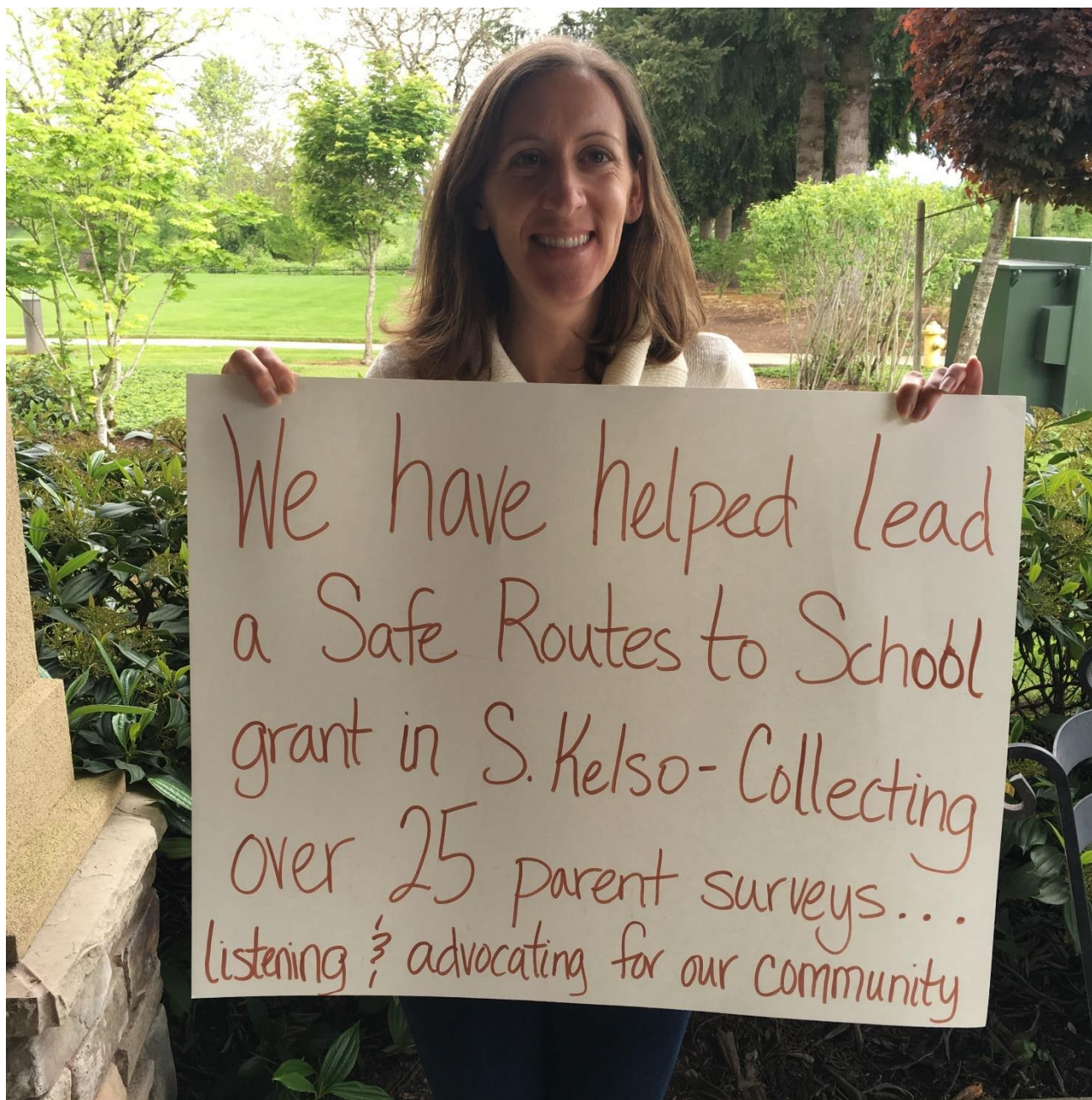
Building social connections



Creating Community Space



Improving the Health of our Communities




We have helped lead
a Safe Routes to School
grant in S. Kelso - Collecting
over 25 parent surveys...
listening & advocating for our community

Increasing physical activity and social connections through neighborhood walking group



Over 4,000 water bottles donated by Kaiser Permanente – CHWs disturbed during water promotion events at local schools



A woman with short grey hair and glasses, wearing a teal jacket, stands in a garden. She is holding a large white sign with both hands. The sign has green handwritten text. The background features a green lawn, various trees, and a green utility box.

We are supporting our
Neighbors as they transition
out of care with the
Area Agency on Aging and
Disabilities



I am working to
Clean up 2 recycle centers
and develop a better
system to keep it clean
and safe for everyone

Continuing to connect our family, friends,
and neighbors to important resources



Connecting with
neighbors and increasing
access to produce at the
Community Garden



Advocating for Issues that
Matter to Us

Successfully Advocated for E-Cigarette Legislation



Youth CHWs Advocated for hydration stations

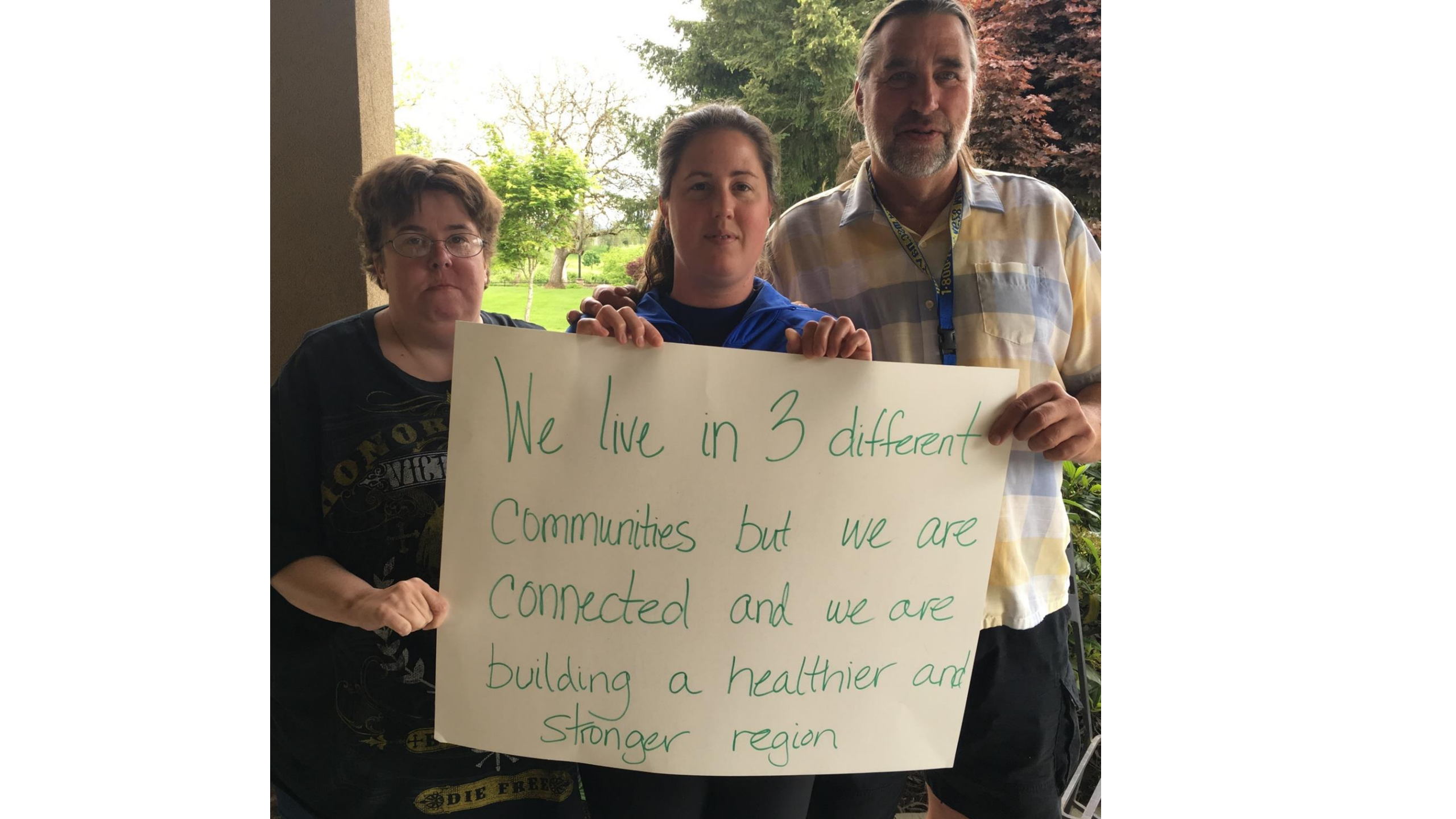


Prioritizing HLC policy agenda with community partners

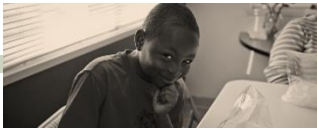


Advocating for issues we care about it – Supporting Vancouver Affordable Housing Fund



A photograph of three people standing outdoors, holding a large white sign. On the left is a woman with short brown hair and glasses, wearing a dark t-shirt with 'HONOR' and 'DIE FREE' visible. In the center is a woman with long brown hair, wearing a blue jacket. On the right is a man with a beard and long hair, wearing a yellow and blue striped shirt and a lanyard. They are standing in front of a green lawn and trees. The sign they are holding has green handwritten text.

We live in 3 different
Communities but we are
connected and we are
building a healthier and
stronger region



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HLC Community Connections Initiative

SECTORS INVOLVED IN SITE VISITS

HEALTH CARE

Managed Care Organizations
Delivery Systems & Providers
Aging and Disability Services

PUBLIC HEALTH

Local Health Jurisdiction

HOUSING

Housing &
Homelessness Orgs

CRIMINAL JUSTICE

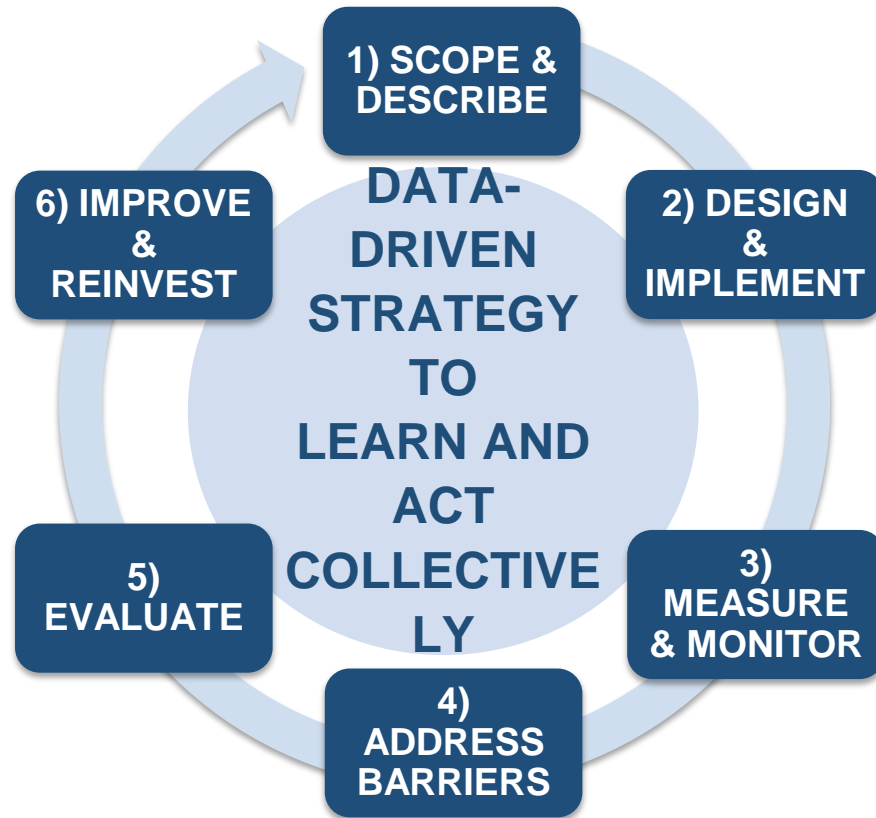
County Sheriff's Office

EDUCATION

Public School Districts

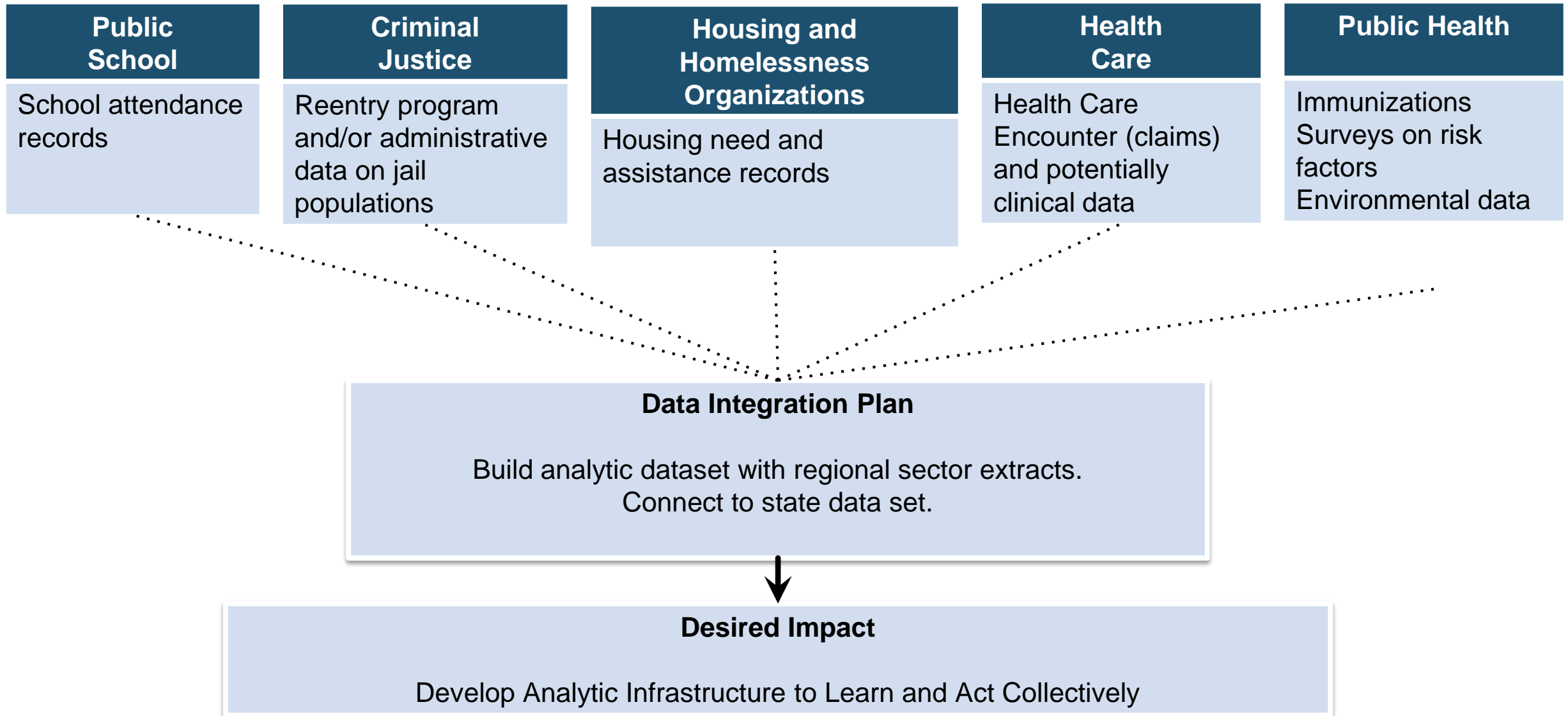
**Stakeholders: Leadership,
Programs, Analytics, and
Compliance**

KEY TAKEAWAY



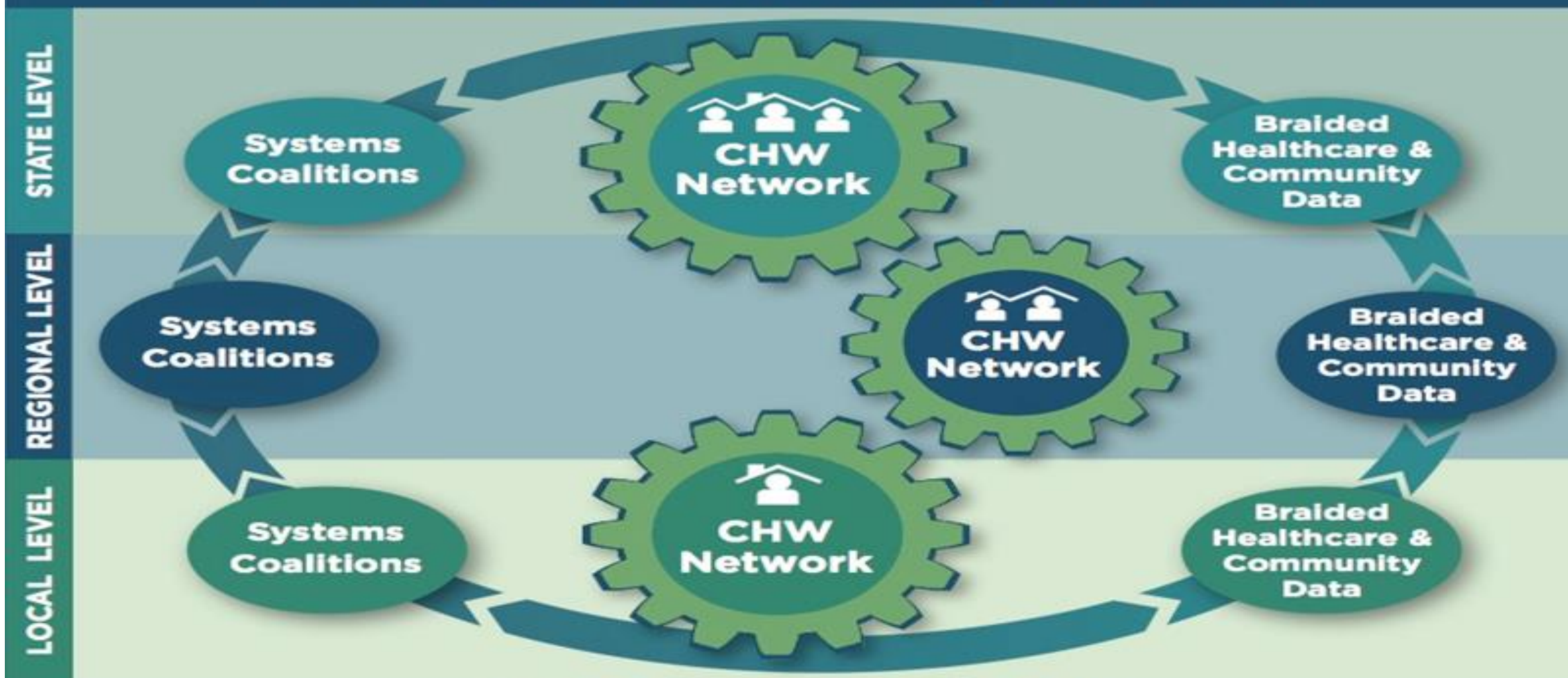
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Data Flow Diagram



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Thank You

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