



Improving Health ~ Eliminating Disparities



MAKING CONNECTIONS: Optimizing Health for All

2018 CJA NATIONAL CONFERENCE • FEBRUARY 14-16 • ATLANTA, GA

CONFERENCE SPONSOR INVITATION & INFORMATION

As a leader in community health, we cordially invite you to sponsor Communities Joined in Action's (CJA) 12th national conference, entitled "Making Connections: Optimizing Health for All" taking place February 14-16, 2018 in Atlanta, GA.

The annual conference will include more than 200 community health leaders and consumers who are committed to improving health and health outcomes through achieving equity. This gathering of public health leaders and catalysts creates a dynamic forum for the exchange of ideas among our membership and stakeholders to learn lessons and share knowledge that will improve our health care system and contribute to the goal of creating health equity for all people.

As a sponsor, you will enable and empower diverse community stakeholders from across the country to participate in educational sessions and share emerging lessons that will inspire and inform their efforts in local communities. Your support will allow conference attendees to learn best practices and tools from thought leaders and organizations from across the country. Attendees will also participate in workshops and plenary sessions to collaboratively engage in dialogue and share ideas to improve health measures. You may also choose to sponsor the attendance of a deserving student, senior or non-profit leader to allow maximum dissemination of the knowledge and ideas shared.

We are excited about the opportunity to partner with you to offer a dynamic, engaging and educational conference to community leaders, stakeholders and members of the community.

CONFERENCE OVERVIEW

CJA brings together community leaders from multiple sectors and walks of life from across the nation to learn from one another. Each year at the CJA annual meeting and conference, talented and committed community and national health leaders come together to share innovations, lessons-learned and inspiration. Together, these forward leaders develop and leave with ideas, tools and action plans that improve health for all people. The conference will include compelling plenary presentations by national leaders, group discussions of current challenges and opportunities, and focused workshops to share and discuss local innovations. The conference will help community leaders better understand how to work toward creating equity in health and health care delivery.

CONFERENCE OBJECTIVES

1. Connect with colleagues across the country to strengthen the national network of leaders focused on optimizing health for all and engage professionals across diverse sectors
2. Share community experiences and best practices to overcome barriers, work across sectors, engage the community voice, influence leaders, and contribute to research
3. Learn replicable and effective policies and programs that can be adapted to fit the needs of individual communities
4. Equip front line workers and community leaders with evidence-based tools to engage in community health improvement activities
5. Gain practical knowledge and share best practices in evaluation and research addressing population health, community/clinical/health system linkages, health in all sectors, and community health and wellness

WHO WE ARE

CJA is a national membership organization committed to improving health and eliminating disparities. CJA is a leader in mobilizing communities to build public-private community-based collaboratives that achieve better health for all people at less cost. CJA assists thousands of communities across the United States in building effective, efficient and sustainable local delivery systems that improve health and eliminate disparities. For more information about CJA, please visit us at www.cjaonline.net.

Sponsorship Pledge Form

Please complete ALL appropriate sections of this application and return on or before January 15, 2018.

Company/
Organization:

(Exactly as it is to be printed in all acknowledgments)

Contact Name:

Contact Title:

Address:

City/State/Zip:

Phone/Fax:

E-mail Address:

Website:

Benefit Options for Sponsors	Platinum	Gold	Silver	Bronze	Friend of CJA
	\$15,000	\$10,000	\$7,500	\$5000	\$1,500
CJA Reception Sponsor <i>Join the CJA Board to welcome conference participants one evening. Honored guests and invited officials, their staff and community health leaders will be recognized for their work.</i>	X				
CJA Lunch Sponsor <i>Opportunity to introduce luncheon speaker. Recognition on signage & website. Promotional materials placed at attendees' tables.</i>		X			
Tote Bag Sponsor <i>Logo imprinted on tote bags, given to all attendees, with shared space for CJA logo.</i>	X	X			
Complimentary CJA membership for 1 year (a \$ 350 value)	X	X			
Social Media recognition	X	X			
Signage at front of conference	X	X			
Your logo on the CJA conference webpage	X	X	X		
Your logo in conference attendee materials	X	X	X	X	
Your name listed with link on CJA conference webpage	X	X	X	X	X
Tabletop Exhibit	X	X	X	X	X
Signage in conference registration area	X	X	X	X	X
Recognition at opening session	X	X	X	X	X
Your name on conference attendee materials	X	X	X	X	X
Community Scholarship (Includes full conference registration & Pre-Summit Session)	X 5	X 3			
Courtesy conference registration	X Five complimentary registrations	X Three complimentary registrations	X Two complimentary registrations	X One complimentary registration	X One \$150 discount
Community Scholarship Sponsor opportunities available! <i>Please contact Stephanie Ondrias (sondrias@texasheatlinstitute.org) for information or supporting registration, travel, etc for community scholarships.</i>					

TOTAL AMOUNT: \$ _____

Payment Information:

- Check Enclosed Credit Card Send Invoice (paid in full by January 18, 2018)

(Checks should be made payable to: **Texas Health Institute**)

Please complete this sponsor pledge form and forward with payment to:

Texas Health Institute
Attn: Communities Joined in Action
8501 N. MoPac, S. 170
Austin, TX 78759

Credit Card Information:

Amount to be charged: \$

First Name:

Last Name:

Credit Card Details (Check one)

- Visa Master Card American Express Discover.

Credit Card Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiration Date:

CSC:

Card Security Code: For MasterCard or Visa, it's the last three digits in the signature area on the back of your card. For American Express, it's the four digits on the front of the card.

Billing Address

City/State/Zip:

Authorized Signature

Date

Questions: Contact Stephanie Ondrias at sondrias@texashealthinstitute.org or (512)279-3920.

Texas Health Institute Tax ID #: 742237787