



MAKING CONNECTIONS: Optimizing Health for all

February 14-16, 2018

*The Westin Peachtree Plaza
Atlanta, GA*

Agenda: Thursday, February 15, 2018

7:00am - 6:00pm	Registration & Information Desk	Augusta Conference Center Foyer, 7th Floor
7:30am - 5:00pm	Exhibits Open	Augusta Conference Center Foyer, 7th Floor
7:30am - 8:30am	Breakfast	Augusta Conference Center Foyer, 7th Floor
8:30am - 8:45am	Welcome & Opening Darcey Cobbs-Lomax, MBA, MPH, Communities Joined in Action – Treasurer, Executive Director, Project Access of New Haven	Augusta Conference Center 3-5, 7th Floor
8:45am - 9:45am	Achieving Health Equity, “What’s Community Got To Do With It?” Kimberlydawn Wisdom, MD, MS, Sr. Vice President of Community Health & Equity and Chief Wellness Officer, First State Surgeon General, Henry Ford Health System	Augusta Conference Center 3-5, 7th Floor
9:45am - 10:00am	Transition to Breakouts	
10:00am - 11:00am	Breakout Track II (see breakout listing for details)	Ansley Rooms, 14th Floor
11:15am - 12:15pm	Breakout Track III (see breakout listing for details)	Ansley Rooms, 14th Floor
12:30pm - 2:00pm	Awards Luncheon Laura Brennan, Healthier Lives Leadership & SCALE Team, 100 MHL <ul style="list-style-type: none"> ● <i>Health Transformation Award</i> ● <i>Emerging Leader in Healthcare Transformation</i> ● <i>Marilyn Hughes Gaston Health Equity Award</i> ● <i>Grassroots/Policy Engagement</i> 	Augusta Conference Center 3-5, 7th Floor
2:15pm - 3:15pm	Breakout Track IV (see breakout listing for details)	Ansley Rooms, 14th Floor

#CJAconf2018

3:30pm - 4:45pm

Plenary Panel on Power Dynamics and Community Engagement: A Frank Conversation

Augusta Conference Center 3-5, 7th Floor

Meaningful community engagement goes beyond surveys and asking community residents to participate in focus groups. In order to fully engage communities in health improvement, organizations, funders and individuals have to be willing and ready to share decision making, power, resources and outcomes. This interactive panel discussion will provide attendees with an overview of two initiatives that hold community engagement as a core value of the work and the challenges and successes that come with it. Attendees will have an opportunity to share their own experience with community engagement, seek guidance from others on how to engage the people most affected by the issues we are addressing, and offer their own strategies and resources for engaging community members.

- Shemekka Ebony, Community Champion Steward, 100 MHL, Raleigh, NC
- Laura Brennan, Healthier Lives Leadership & SCALE Team, 100 MHL, Portland, OR
- Donyel Barber, Coordinator, Community Centered Health - Gastonia, NC
- Donna Elliott, Executive Director, Health Net Gaston, Gastonia, NC
- Linda M. Kinney, MHA, Communities Joined in Action, Chair, Executive Director, Care Share Health Alliance (*moderator*)
- Paul Howard, MPA, Director of Community Initiatives, 100 Million Healthier Lives Institute for Healthcare Improvement (*moderator*)

5:00pm - 6:00pm

CHIL – CJA Healthcare Innovation Lab

Augusta Conference Center 1-2, 7th Floor

Come and “CHIL-out” with CJA. Over light appetizers with your fellow conference attendees, work with CJA Leadership on creating and experiencing an innovation lab to guide our organization’s future. An innovation lab:

- *Helps evaluate the problems facing a business or organization now and in the future*
- *Creates a ‘safe’ space where an organization can explore unconventional, even radical ideas in hopes of inspiring changes or new opportunities that could enhance its business*
- *Thrives at the intersection of diverse perspectives and the expertise and imagination of those involved*

Are you curious about where CJA is heading? Are you a person who enjoys “connecting”? Are you a person who is a “dreamer or innovator”? Come join the conversation, share your ideas and become involved with helping CJA select innovative opportunities.

- Eve Gardner, MBA, Communities Joined in Action Secretary, Director of Vulnerable Populations, Healthy York
- Vondie Woodbury, MPA