

2019 CJA Annual Conference: Pre-Conference Agenda

Wednesday, April 24, 2019

7:30 AM-6:00 PM	Registration	Metropolitan Ballroom Pre-Function Area
7:30 AM-8:30AM	Breakfast	Metropolitan Ballroom Pre-Function Area
8:00 AM-11:30 AM	<p>Pre-Conference Session: The Power of Research: Community Care Coordination and Pay for Value</p> <ul style="list-style-type: none"> • Heidi Arthur, Health Management Associates • Caroline Fichtenberg, MD, Siren • Alisha Fehrenbacher, FACHE, CEO Elevate Health (aka Pierce County ACH) and President & Chair of One Pierce, Community Resiliency Fund • Jenelle Hoseus, Executive Director, Central Ohio Pathways HUB • John Hoornbeek, MD, Kent State University • Kevin Barnett, MD, The Public Health Institute • Brad Lucas, M.D. – Senior Medical Director, Centene Ohio • Lynn Falletta, MD, Kent State University • Karen Minyard, PhD, Director Georgia Health Policy Center, Research professor, Department of Public Management and Policy, Co-founder and administrative steward of CJA • Ngozi Moses, Brooklyn Perinatal Health Program • Annette Pope, Georgia Health Policy Center • Bill Rencher, J.D., Georgia Health Policy Center • Carly Salamone, Assistant Director, Toledo Pathways HUB • Sarah Redding, MD, Pathways Community HUB Institute • Clare Tanner, PhD, Program Director, Michigan Public Health Institute • Meeting Facilitator: Rick Wilk, MPH, MBA, Pathways Community HUB Institute 	Revenna

This pre-conference intensive focuses on community care coordination research, evaluation and payment reform. Evaluators, researchers, payers, and programs will present successful evaluation and research. Practical strategies will be provided to move your program forward in evaluation, research and sustainability. Leading edge payment models and related evaluation will be presented. Please come add your wisdom and experience to this discussion with care coordination initiatives and community health worker programs, including Pathways Community HUBs.

8:30 AM-11:30 AM	<p>Pre-Conference Session: Pre-Conference Workshop: Policy Engagement For Anyone and Everyone</p> <ul style="list-style-type: none"> • Leigh Alderman, JD., MPH, Senior Research Associate, Georgia Health Policy Center • Bill Rencher, JD, MPH, Senior Advisor, Senior Research Associate, Georgia Health Policy Center 	Greenwood
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Public health professionals use both programmatic and policy approaches to positively influence population health outcomes. Yet many describe a need for greater know-how and skill in the policy arena, including understanding specific government and nonprofit restrictions on some policy-related activities.

This workshop will focus on how to use policy as a high-leverage population health tool. Participants will identify how public and private policies influence particular health outcomes, distinguish types of policy engagement using the CDC Policy Process and the Georgia Health Policy Center's Adaptive Actions, and explore opportunities for appropriate and impactful policy engagement and action to improve public health and health equity in their own daily work.

