

# Building Community Capacity To Improve Population Health



Paddling upstream alone can be a long, difficult, and slow journey

Having a partner help makes it easier



Having a crew makes it efficient and Optimal

# Access Health's Tools to Support Zone Partnership

## **Access Health Provides its Multi-share-SDOH Coverage Model**

Market: Uninsured, low-income, workers in small business

Non-insurance (unregulated), first dollar coverage

- Member & business partner shares at \$65 PMPM
- Subsidy share at \$130 PMPM

Comprehensive benefits & Access Health Continuous Health Improvement (CHI) services

## **Access Health Administers the Hospital Financial Assistance SDOH Coverage Plan**

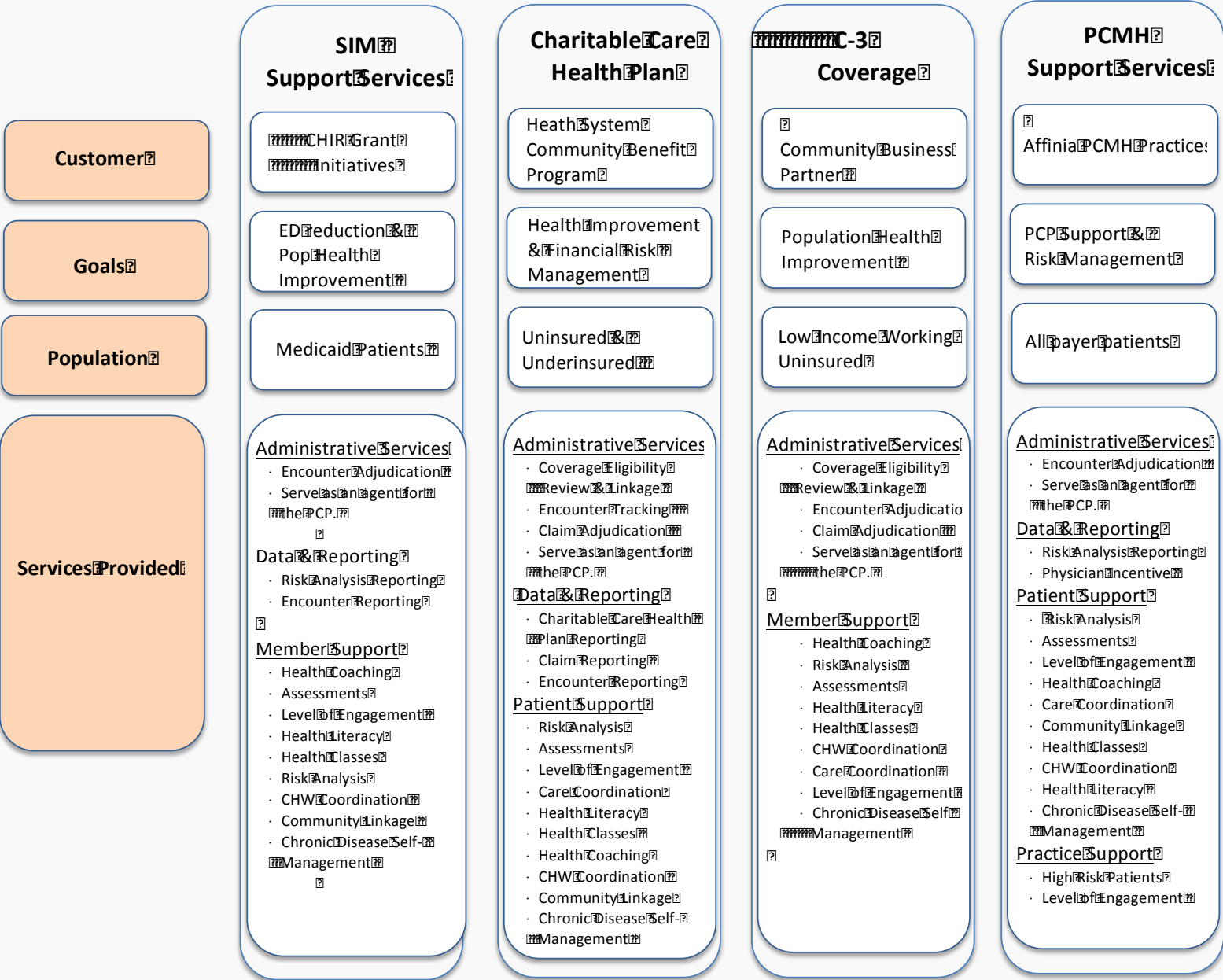
Market: Uninsured participants in hospital's financial assistance program

In-network medical care & eligible community health resources

Access Health CHI services

## **Access Health provides CHI services to the SIM PCMH Medicaid recipients**

# Access Health Support Services for the Zone



# From Engagement to Activation

## **Step One:**

Individual Self Assessment – each participant self reports on their own SDOHs covering the Eight Domains of Health

## **Step Two:**

Each participant is provided biometric screenings and appropriate lab work

## **Step Three:**

Each Participant is assigned a health risk factor to establish their comprehensive baseline for health improvement

## **Step Four:**

Each participant is engaged in the development of their personal CHIP – the Comprehensive Health Improvement Plan.

# Comprehensive Health Improvement Plan

## The Development of an Individual CHIP

### Patient Assessment

Patient HRAs  
SDoH Screenings  
Biometric Screenings  
Patient Risk Analysis  
• Tiered Risk Analysis



### Patient Engagement

Personal CHIP Development  
• Based on Risk Tier  
• Disease & Lifestyle Focus  
• Health Coaching Support  
• Patient Compliance Support  
Health Education  
• Lifestyle Improvement Classes  
• Chronic Disease Management  
SDOH Advocacy  
• SDOH Pathways  
• Health Advocacy



### Practice Engagement

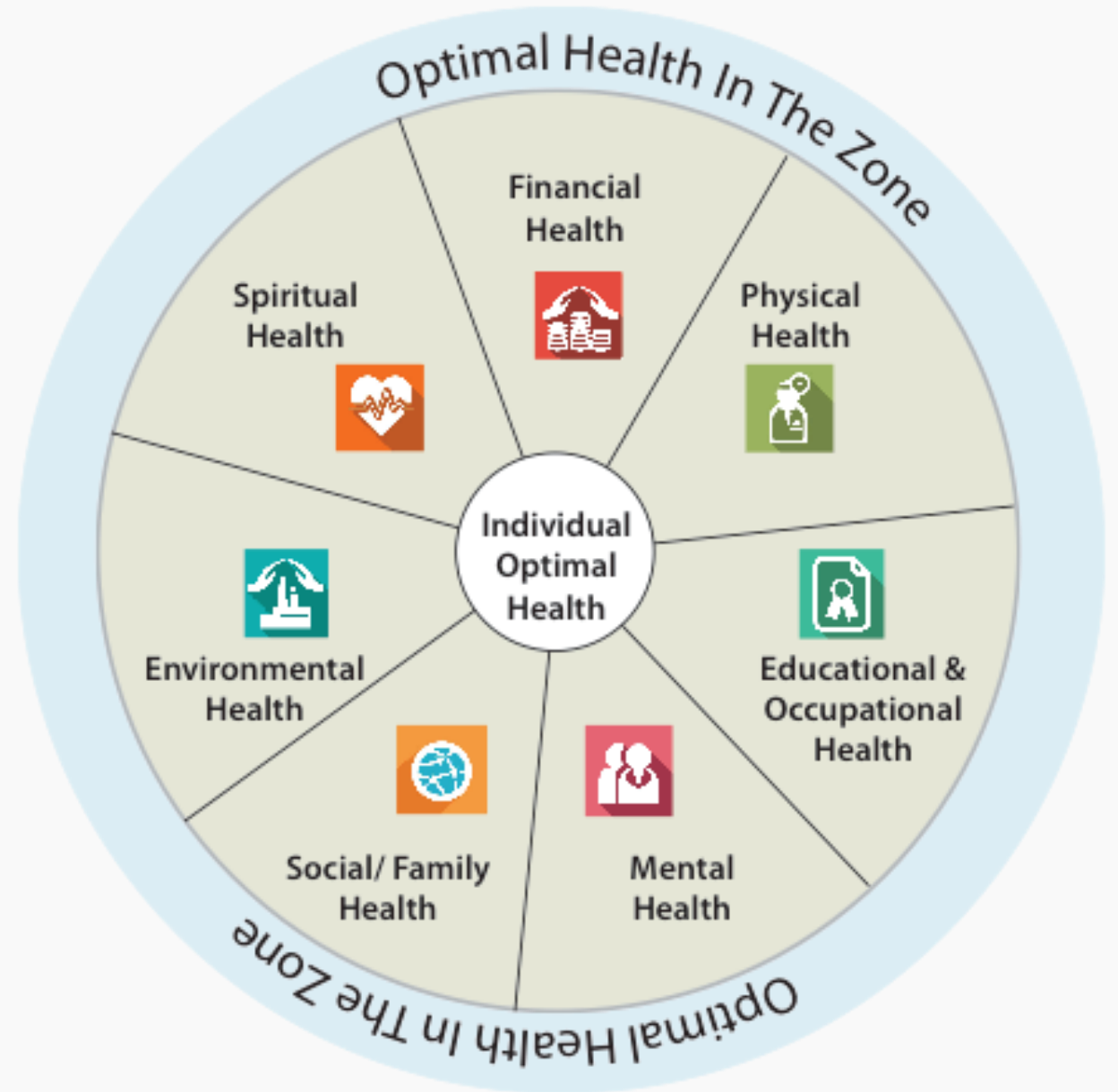
Care Coordination Support  
• Community Clinical Linkage  
• SDOH Support



# Integration Individual and Place Space Health Improvement

## Access Health's Eight Domains of Health

**Evaluation and Integration  
of Social Influencers to  
Support Population Health  
Within the Resilience Zone**



# The Partner Role of Access Health in Supporting the Zone Activities

In Muskegon Heights, Access Health's population health program supports the Zone's strategies.

The Access Health support addresses the critical “**Eight Domains of Health**” that influence the success of population health improvement within the Zone and at the individual level .



# Planning A Road Trip To Population Health



Our road trip is a journey from where we are to a place-based population health improvement Resilience Zone

First - understand the place where we start the journey.

- Survey the individual and community needs
- Know the limits and challenges
- Map the resources and assets
- Commit to the destination



# Charting The Journey

Plan the journey for to achieve both individual and community population health improvement integrating individual and place-based strategies



# Staying On Course



The resident-led Resilience Zone Board:

- Identifies the Zone's needs
- Evaluates the community assets
- Defines the priorities, and
- Chooses the strategies for change

Residents of the Zone stay the course through engagement and active participation.

# Roadside Assistance From Community Partners



The journey will require roadside assistance from community partners to overcome the barriers and challenges along the way, including;

- Trained health coaches
- Community health workers
- Healthcare providers
- Employer partners
- Workforce development specialists
- Faith-based leaders
- Financial literacy coaches
- Neighborhood Associations
- Local government & Schools
- Public safety officials

**These navigators support the plan for personal and community resilience**

# Bringing All Together

The CHIP assessments provide the residents of the Zone with the Roadmap for transformational change

1. Access Health provides the health coverage backbone through an integrated model blending it's own program with the hospital's community benefit coverage plan.
2. These coverage programs provide the “transitional bridge” to support individual during the transition from Medicaid and traditional workplace coverage
3. This seamless coverage model provides the population health linkages necessary to integrate with resilience zone activities addressing the eight domains of health, including:





# Change Can Happen



Remember the Starfish? Simply helping a single starfish doesn't change the problem. The solutions will come from identifying the root causes that left the starfish stranded on the beach. The basis to achieve transformational change lie both with the individual and community. Both need to become activated and identify root causes of distress and build their road map to transformation. Finally we must engage in active participation to influence our eight domains of health.

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