

## Communities Joined in Action National Conference

Inspiring Health, Equity, and Well-being

May 1-3, 2024 | Albuquerque, New Mexico

### SPONSORSHIP OPPORTUNITIES

Communities Joined in Action's (CJA) 2024 National Conference, will include community health leaders and consumers who are committed to improving health and health outcomes through achieving equity.

#### Who Attends?

CJA is on the ground in more than 1,000 communities across the country and has a track record of working towards success in large cities and small rural communities.

- Community networks/coalitions
- Community-based organizations
- Hospital/health systems
- Public health
- Regional and local health collaboratives
- Safety-net organizations
- Health plans
- Community development corporations
- City and county government
- Universities
- Philanthropy
- Housing
- Food systems
- Community health advocates

#### Mission

CJA's mission is to connect and equip communities with tools to improve health equity and well-being. CJA is a national membership organization committed to improving health and eliminating disparities.

#### Highlights



Emails distributed to thousands of contacts



Press releases and social media spotlights



1,000+ impressions on the CJA conference app



Thousands of social impressions annually

## Sponsor Options

Benefits	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Friend of CJA \$2,500
Opportunity to provide a 90 second community impact video during conference and to introduce keynote speaker	X				
CJA Reception Sponsor <i>Join the CJA Board to welcome conference participants one evening. Branding available via the mobile app and onsite signage</i>	X				
CJA Meal Sponsor <i>Branding available via the mobile app and onsite signage</i>	X	X			
Complimentary CJA membership for 1 year (a \$350 value)	X	X			
Social media recognition	X	X			
Signage at front of conference	X	X			
Your logo on the CJA conference webpage	X	X	X		
Your logo in the CJA mobile app	X	X	X	X	
Recognition at opening session	X	X	X	X	
Your name listed with link on CJA conference webpage	X	X	X	X	X
Tabletop exhibit	X	X	X	X	X
Name listing on conference signage	X	X	X	X	X
Community Scholarship (Includes full conference registration & pre-summit session)	X (5)	X (3)	X (2)		
Courtesy conference registration	X (5)	X (3)	X (2)	X (1)	X (1) \$150 discount

**For more information contact:**

Gary Renville, CJA Board President, [garyr@projectaccessnw.org](mailto:garyr@projectaccessnw.org) or  
Stephanie Ondrias, CJA conference planner, [sondrias@texashealthinstitute.org](mailto:sondrias@texashealthinstitute.org)

[cjaonline.net](http://cjaonline.net)